

# Atomy Sun Stick



0.5 OZ. 15g

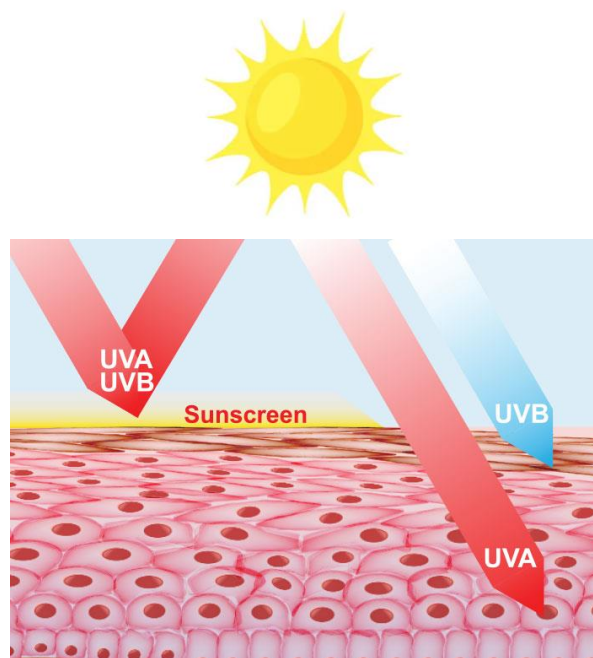
## UV Protection Sun Stick

Easy to carry stick type  
Super shield & clear

SPF 50+ / PA++++

# UV Protection SPF 50+ & PA++++ ?

## SPF & PA is a Rating System for UV Protection



Exposure to UV rays causes skin damages such as sunburn, premature aging, wrinkles, pigmentation, etc.

SPF	<i>Sun Protection Factor</i> Ability to shield skin from the UVB rays
50+	500 plus minutes of UV protection
PA	<i>Protection grade of UVA</i> Ability to shield skin from the UVA rays
++++	Highest till now to handle UVA exposure (protection from darkening or tanning)

*However, sunscreen must be reapplied at least every two to four hours, as it is quick to sweat off or wash off*

# Product Detail

Sunscreen has to be applied over and over again!



SPF 50+  
PA++++



Wrinkle  
Improvement



Brightening

With Atomy Sun Stick convenient and easy application

Apply Anytime Anywhere,  
and get soft, non-stick, and moisturized skin with

- ✓ SPF50+, PA++++ Super strong UV ray protection!
- ✓ Wrinkle improvement!
- ✓ Skin brightening effects!

# All in One Stick

Highest UV ray protection factor  
SPF 50+, PA++++

Hands-free roll on  
Easy to carry and use

Lightweight semi-transparent stick  
No white cast!

Skin calming and protection effect  
With natural cosmetic ingredients

No stickiness or oiliness,  
makes the skin soft



# Product Features



## Skin Protection from Strong UV rays

High protection factor of SPF 50+ and PA++++  
protects skin from strong UV rays



## Easy to Carry and Apply

Easy to carry and use anytime anywhere  
Sanitary roll-on application without using fingers

# Product Features

Skin calming and serum effect from natural cosmetic ingredients

- Sand lily ingredient strengthens moisturizing power and helps with brightening
- Defensil ingredient calms skin and soothes skin irritation

Sand lily



*Leucocrinum  
montanum*



*Echium  
plantagineum*  
seed oil

Defensil



*Cardiospermum  
halicacabum*  
flower / seed / vine



*Helianthus  
annuus*  
seed

# Product Features

## Semi transparent sun stick without white cast or stickiness

- Semi transparent sun stick without white cast, stickiness, or lumps for lightweight and soft application
- Reapplication without bunching up, easy to cleanse
- Effective on the face and body

### Test for White Cast



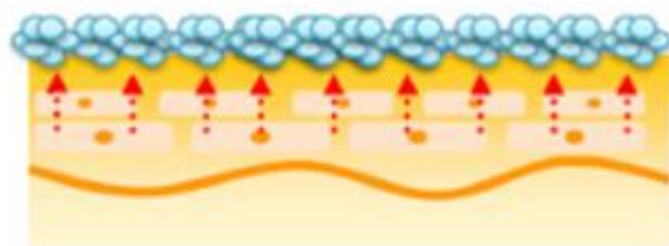
### Test for Stickiness



# Product Features

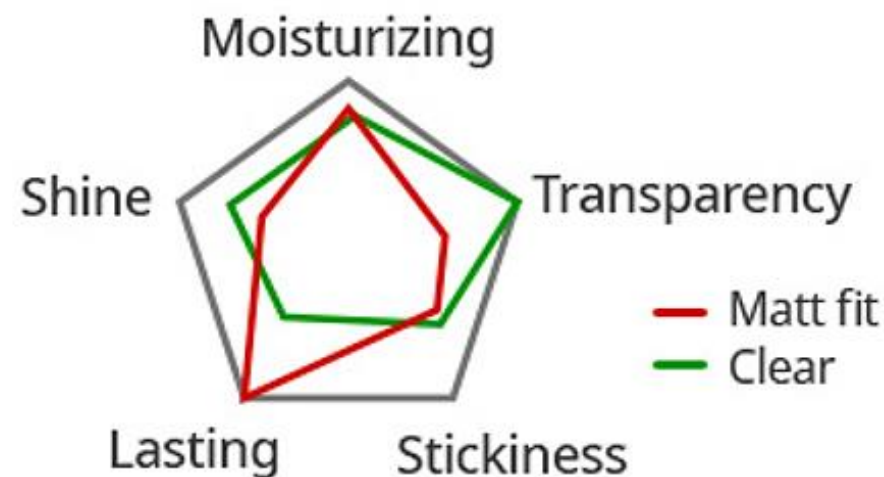
Mattifying and moisturizing elements within keep the skin smooth

- Significant amounts of porous powder is spread evenly inside to catch sebum giving Mattifying effect
- Keep the skin soft and moisturized as well as smooth without oiliness for an extended period of time



● Porous powder

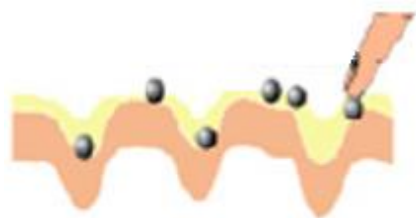
Porous powder catches sebum from skin to make it long-lasting



# Product Features

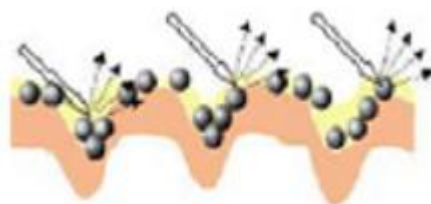
Prevents dryness and shine, keeps skin soft and smooth for a long period of time

## Sensorial modification



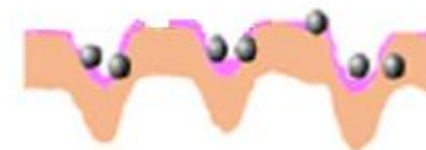
- Prevents stickiness
- Improves skin feel

## Optical effects



- Soft focusing effect
- Blurring effect

## Absorption, release



- Sebum and oil absorption
- Prevents dryness by gradually releasing emollient oil

# Just Roll It On



UV ray protection and even an essence effect  
Convenient sun stick for use Anytime, Anywhere!

- ✓ Soft, non-stick, and moisturizes the inner skin!
- ✓ Convenient and easy to use!
- ✓ Perfect for applying on top of make-up!

Take it with you Anytime, Anywhere

Atomy Sun Stick

# Atomy Sun Stick



**Thank You!**  
Lovely to have you all here