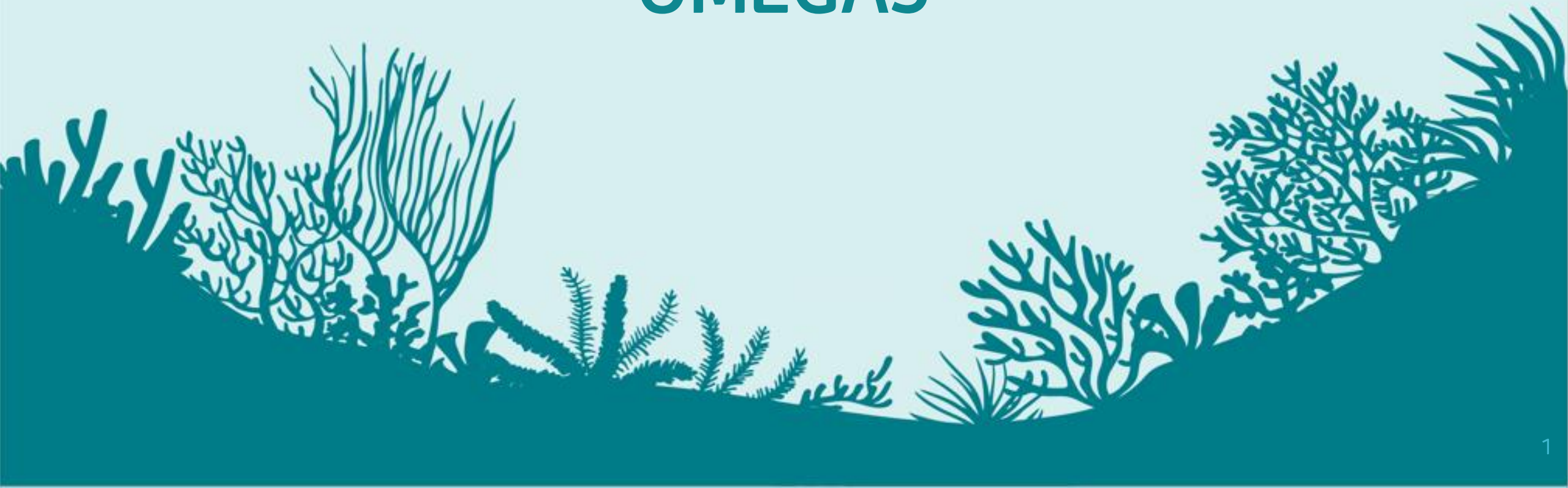


# ATOMY ALGAE OMEGA3



This material is **internal training material** for Atomy associates.  
It is not intended for advertising purposes, and should not be passed on to consumers.  
Please only use this material for **member training purposes**.

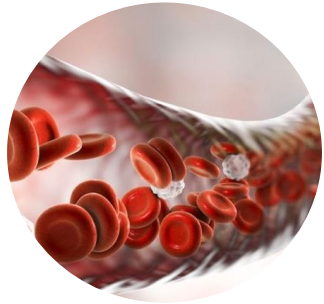
● REC



# What is Omega3?

Main components of the cell membrane that make up all the tissues of our body

They are essential for protecting cells and maintaining the structure of cells, body growth, development, smooth metabolism and functions



**EPA**  
(Eicosapentaenoic acid)



Help to reduce lipid level in the blood and maintain smooth blood circulation



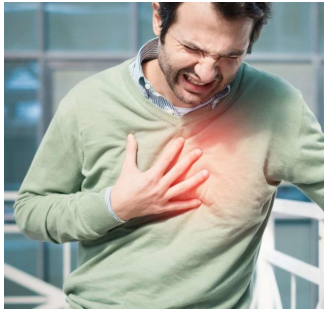
**DHA**  
(Docosahexaenoic acid)



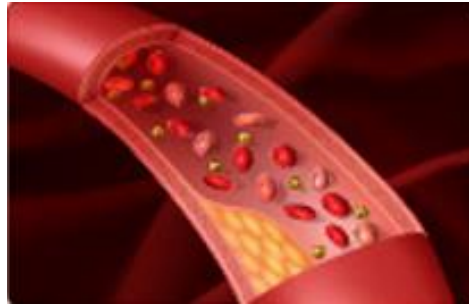
Major constituent of the eye retina, brain and nerve tissues

*Must be consumed from external sources  
as not synthesized inside the body*

# Omega3 Deficiency will Lead to



Heart problems



Poor blood circulation



Dry Eyes



Poor memory



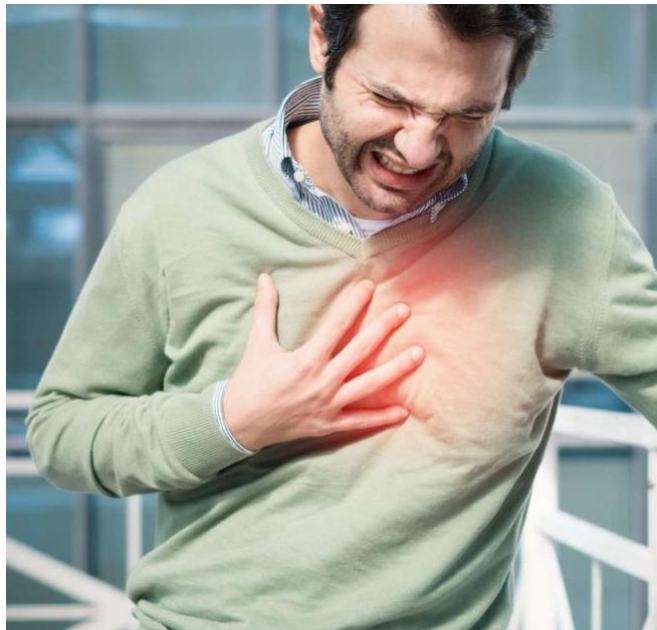
Joint and muscle pain



Fatigue

# Cardiovascular Diseases (CVD)

Group of disorders of the heart and blood vessels, such as, heart attack and stroke



*Heart Diseases World's No. 1 Killer*

**21 lakhs deaths**  
in India (2018)

**1 in 10**  
people suffer from CVD

Causes for CVD



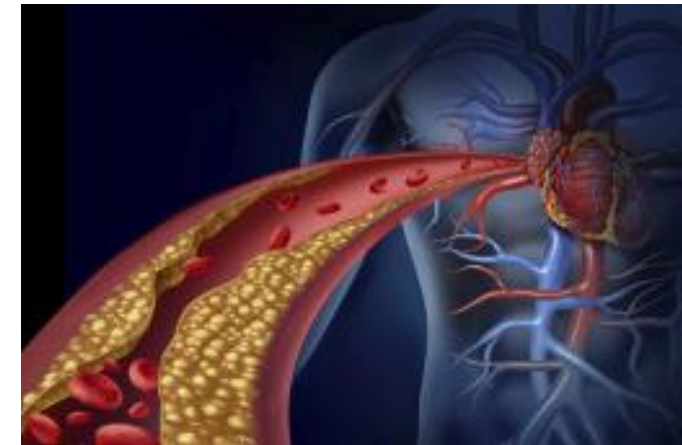
*Unhealthy lifestyle, Smoking, Drinking,  
Unhealthy eating habits, High stress*

# CVD due to Bad Blood Flow



Good Blood Flow  
(no blockage)

Lipid Deposition



Bad Blood Flow  
(CVD risk)

# Inflammatory Diseases

Inflammation is the immune system's natural response to injury and illness



Inflammatory diseases are disorders and conditions that are characterized by inflammation, such as, joint pain, arthritis, diabetes, cancer, seasonal flu, muscle damage, etc.



## Signs and Symptoms of Inflammation

1. Pain
2. Heat
3. Redness
4. Swelling
5. Loss of Function

# Dry Eyes

Dryness of eyes by ocular surface damage due to unbalanced tear composition as a result of insufficient tear production or excessive tear evaporation

Causes



*Excessive computer and smartphone usage in modern lifestyles is the major cause of eye fatigue and dryness*



Dry eyes symptoms, such as, sore eyes, eye irritation, dryness, etc.



May lead to vision impairment

# Brain and Nerve Damage

Brain is an organ which controls all the systems of our body, comprising of Nerves which transmit signals between the brain and rest of the body

Nerves can easily be damaged, but has ability to repair



*Unfortunately, their self-repair can be extremely slow leading to pain and reduced mobility for a long time*



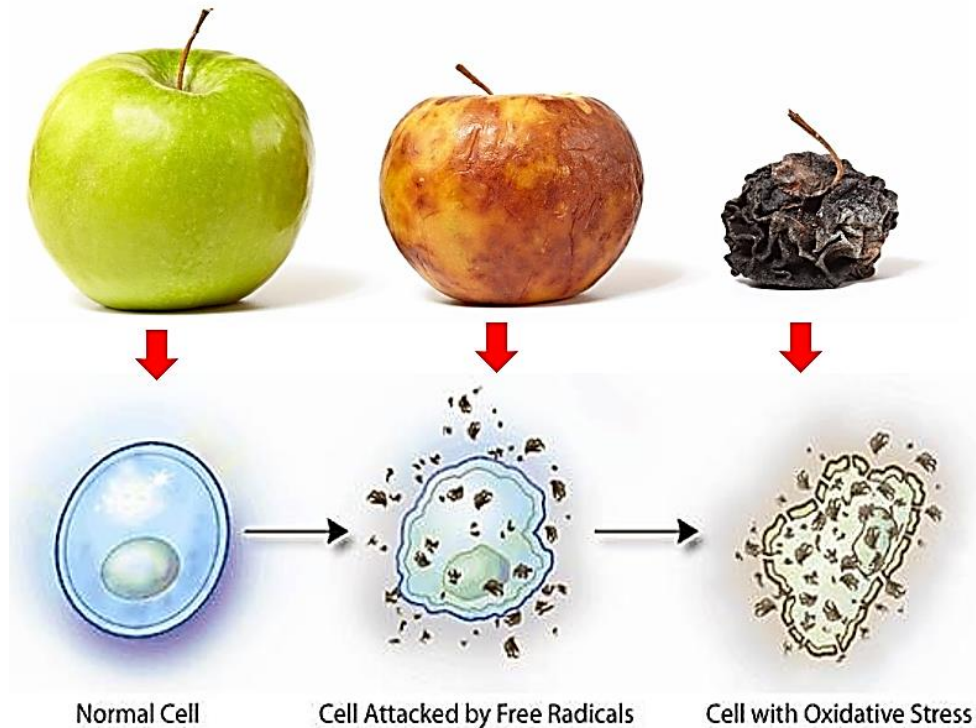
Damage to brain nerves cause loss of memory and cognitive functioning



Interfering with thinking, remembering and reasoning may effects daily life and activities

# Oxidative Stress caused by Free Radicals

Phenomenon caused by an imbalance between production and accumulation of free radicals and the ability of our body to detoxify them



## Symptoms of Oxidative Stress

1. Memory loss or brain fog
2. Muscle and/or joint pain
3. Decreased eyesight
4. Unstable blood sugar levels
5. Premature aging and wrinkles
6. Fatigue
7. Grey hair
8. Sensitivity to light or noise
9. Susceptibility to infections



YOU / FAMILY / FRIEND – are suffering ?

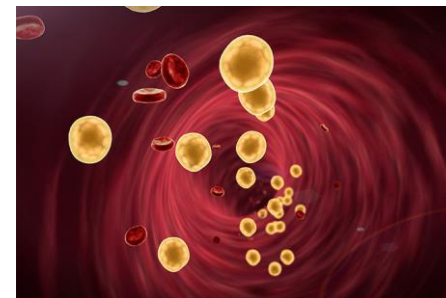


# ATOMY ALGAE OMEGA3

Net Quantity: 120 Capsules  
(0.9g x 120 capsules)

# Functions of Omega3

## Atomy Algae Omega3



May help improve lipid levels in blood

## Function

## Benefit

1. Improve several heart disease risk factors
2. Reduce liver fat in people with non-alcoholic fatty liver disease
3. Maintain healthy lipid profile

# Functions of Omega3

## Atomy Algae Omega3



May help improve blood circulation

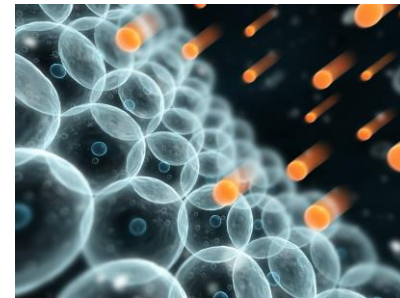
## Function

## Benefit

1. May help prevent depression and anxiety
2. May improve the length and quality of sleep
3. Help manage post-workout muscle soreness

# Functions of Omega3

## Atomy Algae Omega3



May protect cells from harmful oxygen and inflammation

## Function

## Benefit

1. Reduce chronic inflammation, which can contribute to CVD, cancer, etc.
2. Reduce insulin resistance
3. May improve bone strength and joint health, potentially reducing risk of osteoporosis and arthritis
4. Help keep skin healthy, preventing premature aging and safeguarding against sun damage

# Functions of Omega3

## Atomy Algae Omega3



## Function

Major constituent of brain and nerve tissues

## Benefit

1. May help prevent mental disorders and age-related mental decline
2. Linked to higher intelligence and brain development with lower risk of several diseases

# Functions of Omega3

## Atomy Algae Omega3



## Function

May help improve eye health by preventing dry eyes

## Benefit

1. May help prevent dry eyes, which can cause vision impairment and blindness

# Atomy Algae Omega3



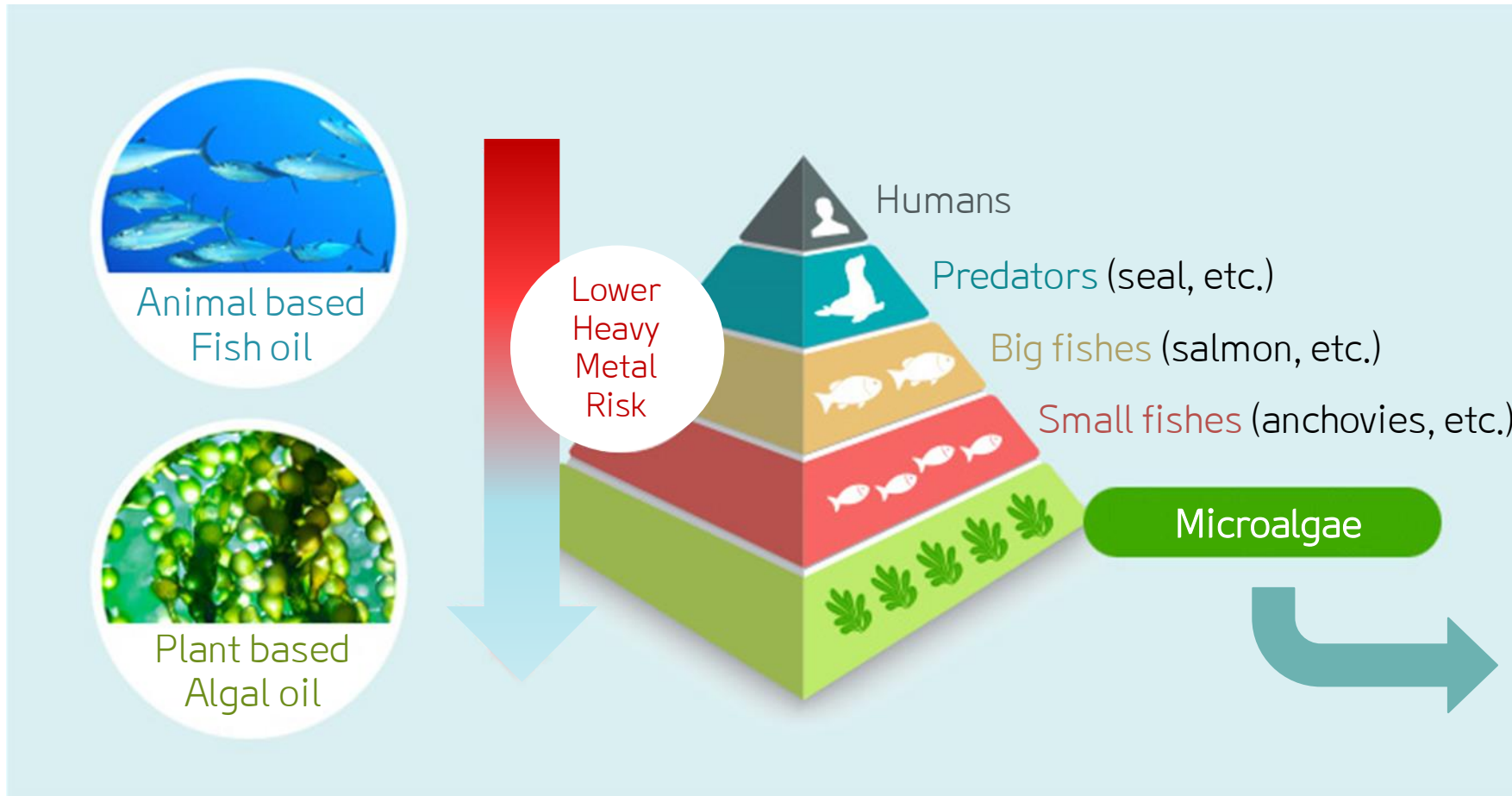
- Plant-based microalgae extract : Omega3
- 100% Vegetarian : Plant-based capsule
- Atomy Algae Omega3 : No fishy smell
- DSM (USA) : Life's Omega
- EPA + DHA : 480mg daily intake
- Contains Vitamin-E

# Microalgae Plant-based Omega3

Extracted from Microalgae



*Lower risk of heavy metals and environmental pollutants*



# Uses Life's Omega from DSM (USA)



A trustworthy global raw ingredient company



Developed by clean and safe unique manufacturing technology



US FDA GRAS listed Algae Omega3

Extracted Using Cutting Edge Aseptic Culture Technology



Accredited by NASA  
(life maintenance system in a closed environment)

# TG-type Plant-based Omega3

3 types of extracted Omega3

TG-type  
in natural state

EE-type  
for increased purity

rTG-type  
converted EE-form

Atomy Algae Omega3 is a TG-type  
Omega3 in its natural state



*Extracted from microalgae  
to maintain purity*

# Contains Vitamin E and Lemon Oil

Uses non-GMO Vitamin E containing D- $\alpha$ -tocopherol extracted from soybean



Functions of Vitamin E



Protects cells from harmful radicals

Contains lemon oil as a supplementary ingredients from sweet lemon



Sweet lemon flavour



Minimize the fishy odor of algae

# 100% Plant-based Capsule

Even the capsules are plant-based so that **Vegetarians** can consume at ease

Vegetable capsule made  
from tapioca starch



*Manufactured using roots  
of cassava plant*



Cassava  
Plant



Cassava  
Root



Tapioca  
Starch



*Plant-based  
softgel capsule\**



Plant-based capsules  
made from Tapioca

\* Strongly resistant to changes in the external environment, such as temperature and humidity

# Daily Intake of 480mg Omega3: EPA + DHA



2 softgel capsules  
once daily with water

EPA + DHA  
(Omega3)

# Recommended for Adults

Specially designed for **Vegetarians**

1. To improve their lipids levels
2. To maintain healthy metabolism and blood circulation
3. Frequent smartphone and computer users
4. Who have dry eyes and want to hydrate their eyes
5. Who are always busy and concerned about the health of their body
6. To maintain and enhance their health for living a vibrant life



# Product Information



Net Quantity: 120 Capsules  
(0.9g x 120 capsules)

Product name	Atomy Algae Omega 3
Product code	D04006
PV	37,000
MRP	5,800 INR

# ATOMY ALGAE OMEGA3

# Thank You!

