

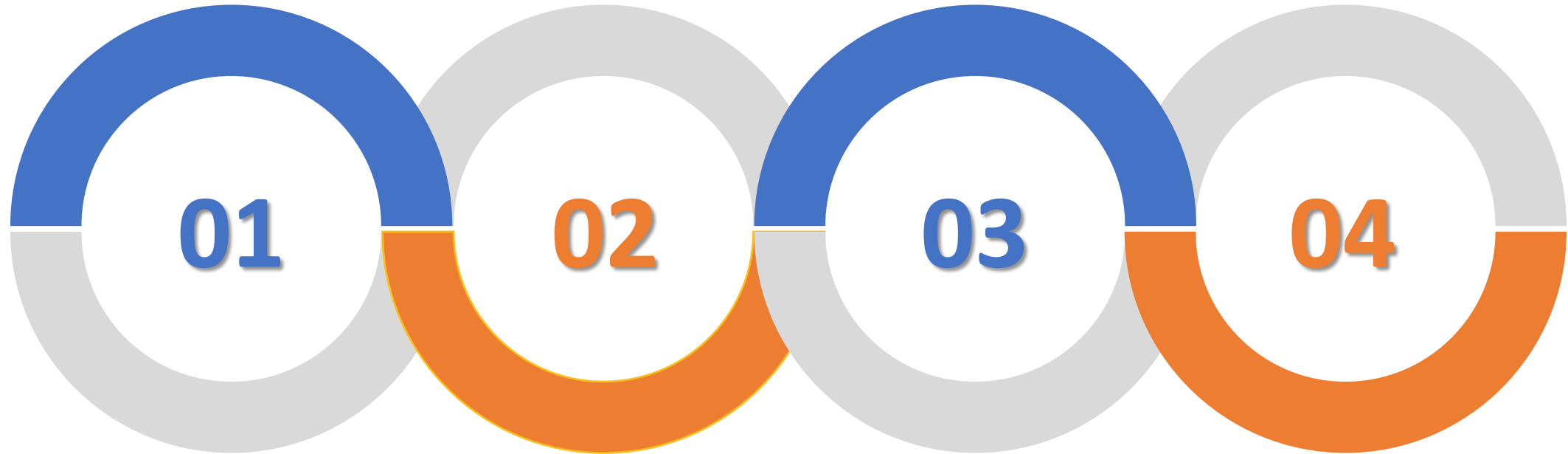
Atomy Hydra Brightening Set



What distinguishes Hydra Brightening set from other sets ?

Hyaluronic Acid

What is Hyaluronic Acid ?



01
It is sugar found naturally in our skin

02
It holds water and helps keep it hydrated and plump

03
It holds a thousand times its weight in water to retain moisture in our skin and joints

04
It prevents all the moisture from evaporating into the air

How it helps ?

Hydration = Hyaluronic Acid

It infuses all layers of the skin with valuable, rejuvenating moisture

04

It penetrates into skin and binds water to skin cells

03

Think of hyaluronic acid like a BIG drink of water for your skin

01

Able to hold up to 1,000 times its molecular weight in water

02



Benefits:

01

SMOOTHER TEXTURE

Smoothens the texture of the skin. Resulting in a silky smooth finish



02

STIMULATES SKIN CELL REGENERATION

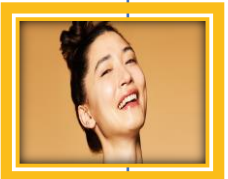
It promotes skin cell regeneration by offering extra hydration. This naturally leads to healthier cells and a more vibrant complexion.



03

HELPS FORM A PROTECTIVE BARRIER

Builds protective barrier and protect skin from external environment.



Benefits:

04

PIGMENTATION

Helps in reducing discolouration and patches.



05

BOOSTS SKIN'S MOISTURE

Helps maintaining skin's natural moisture (NMF)



06

REDUCES APPEARANCE OF FINE LINES

Makes skin firm and helps fighting signs of aging.

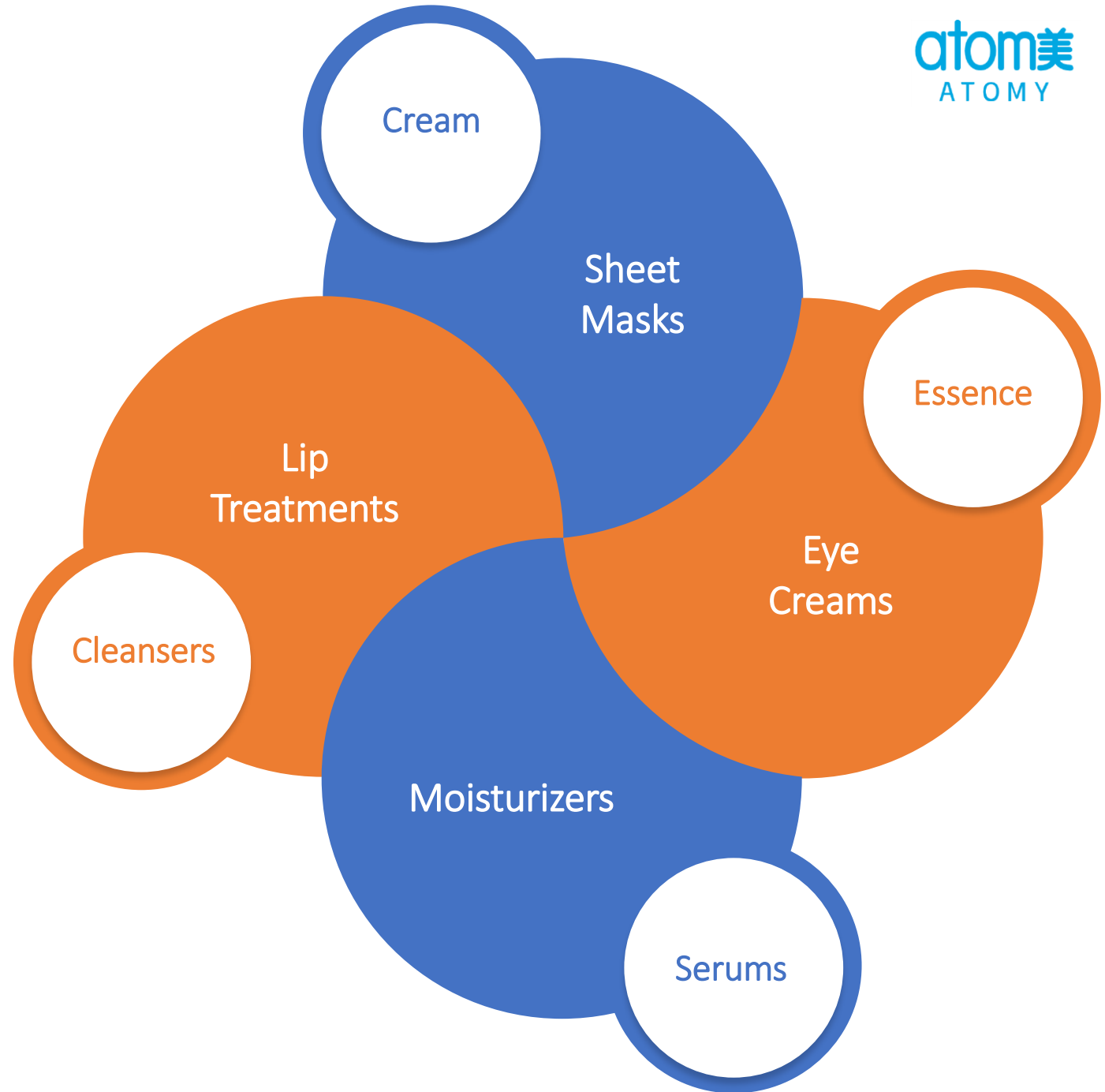


Benefits of Creams containing Hyaluronic acid

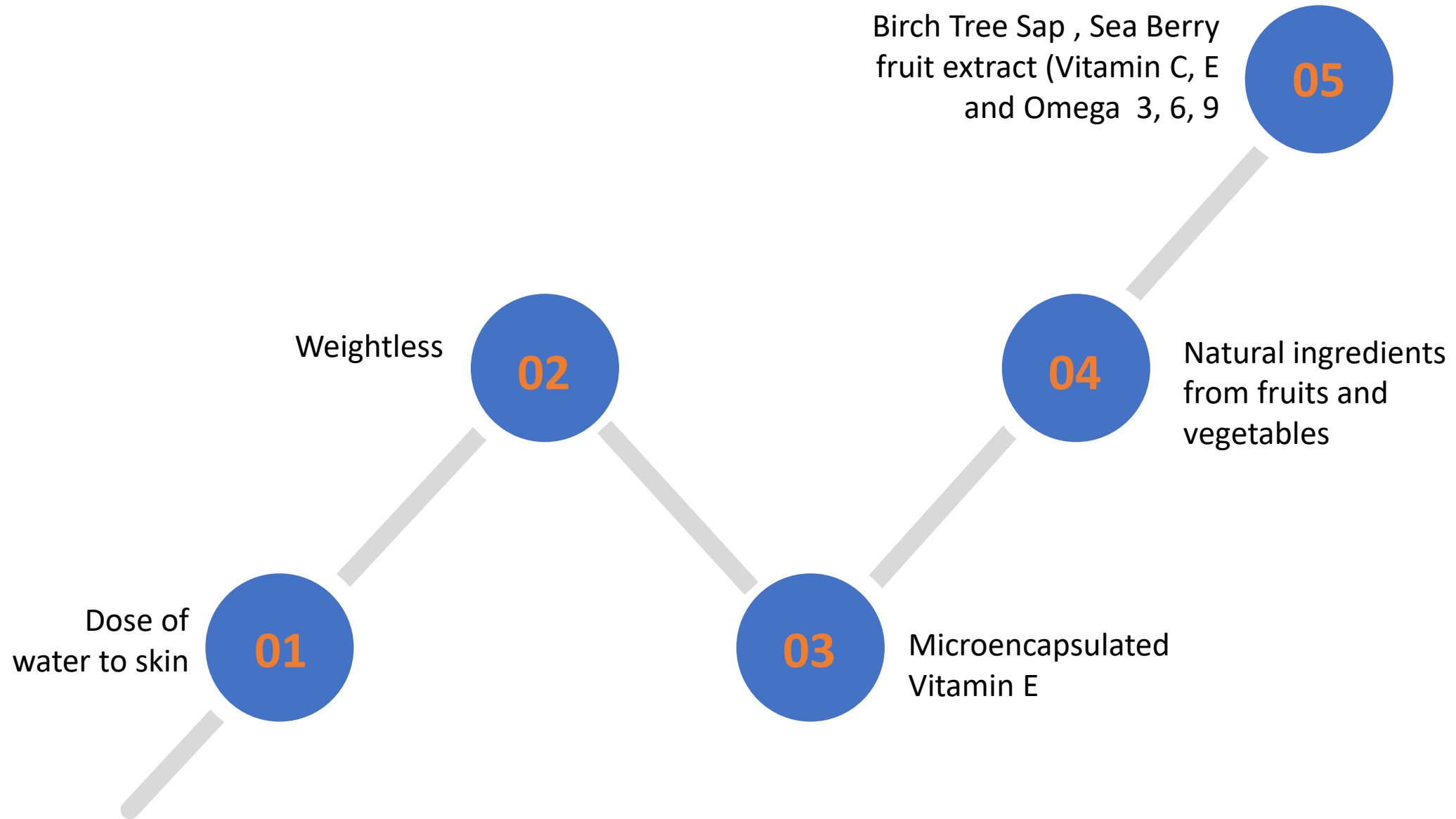
- » “Hyaluronic acid attracts and binds to water molecules and increases the water content of the skin,”
- » “Because of its water-pulling qualities, hyaluronic acid can refine and age-rewind in those dry, sunken, or ‘crepe’ areas,”
- » Creams containing hyaluronic acid decreased the depth of wrinkles around the lips and eyes by 10 to 20 % over a three-month period.
- » Tightness also improved by 13 to 30 %.



Products available with Hyaluronic Acid



Features of Atomy Hydra Brightening Set



Advantages of Hydra brightening Essence and Cream



TOP 10 TIPS FOR HEALTHY HYDRATED SKIN

1. Drink plenty of water and eat a fruit daily
2. Use gentle soaps, washes and creams
3. Exercising regularly
4. Adopting a regular skin care routine
5. Turn down the temperature of your baths & showers



6. Add natural ingredients to your diet which can also be applied to your skin
7. Switch moisturisers when the seasons change
8. Make sunscreen part of your daily skin care routine
9. Turn on a humidifier in your bedroom
10. Stop smoking, which causes your skin look older and contributes to wrinkles.

THANK YOU