

# Questions & Answers

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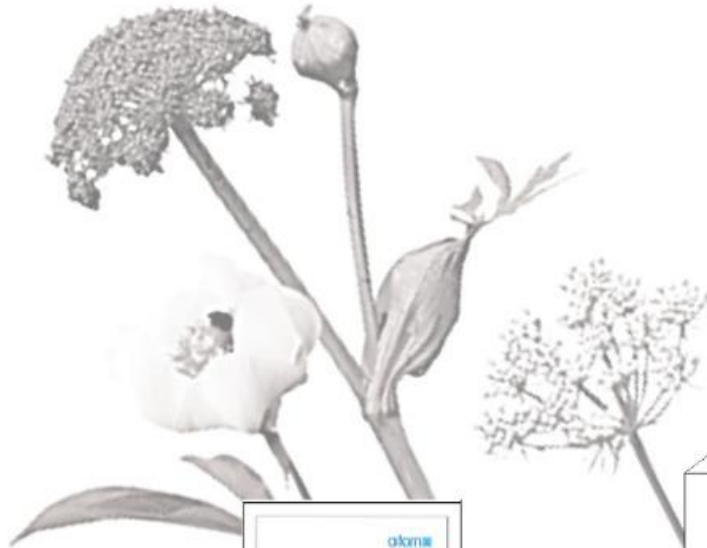
# HEMO HIM<sup>®</sup>

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Botanical-Mix Liquid Packets

**Food Supplement**  
(Health Supplement)

# Know More About HemoHIM



## What is HemoHIM?

- HemoHIM is a food health supplement
- Developed from herbal extract
- May recover & enhance immune system

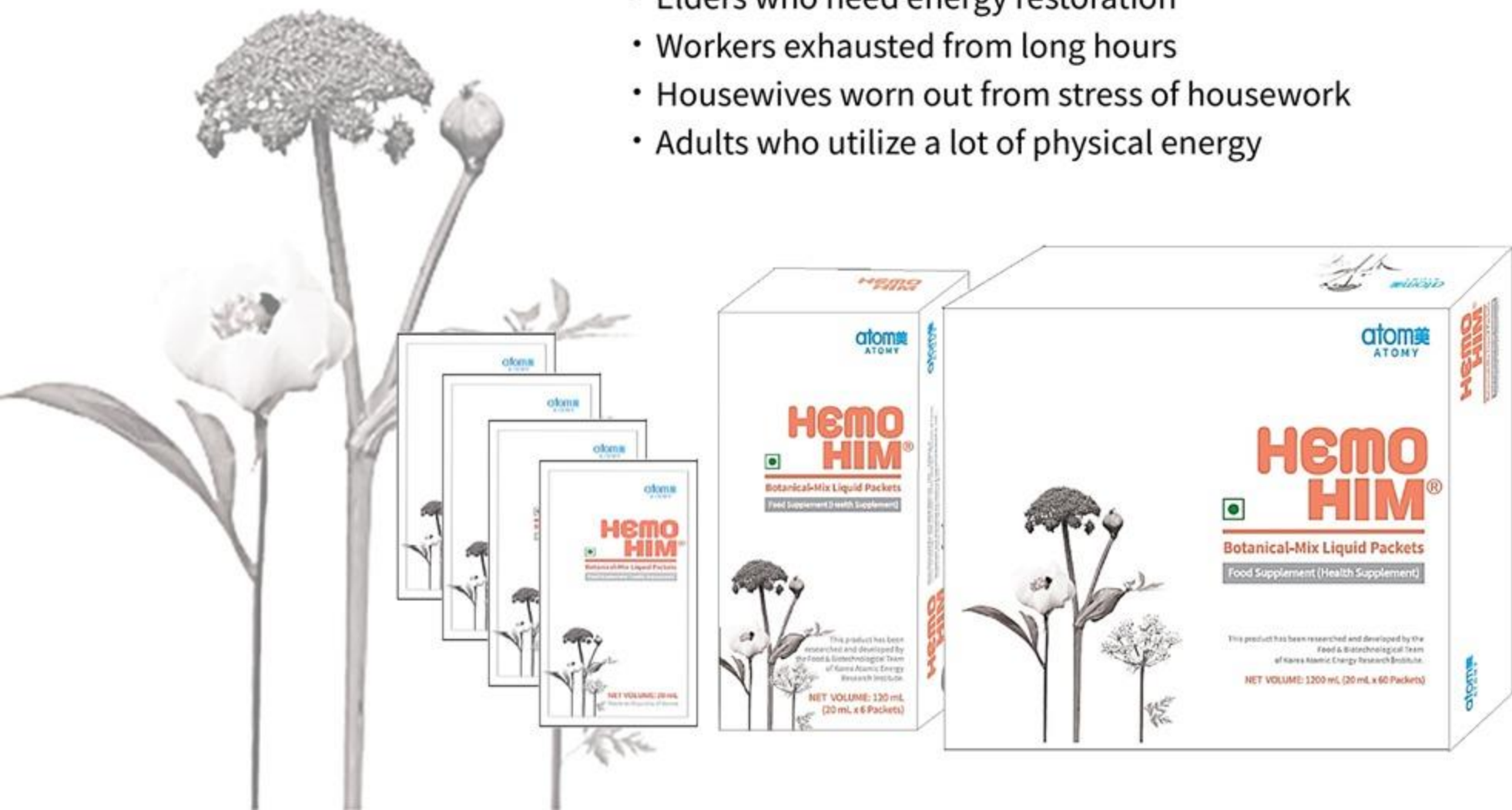


# Know More About HemoHIM

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## Who should consume HemoHIM?

- Elders who need energy restoration
- Workers exhausted from long hours
- Housewives worn out from stress of housework
- Adults who utilize a lot of physical energy

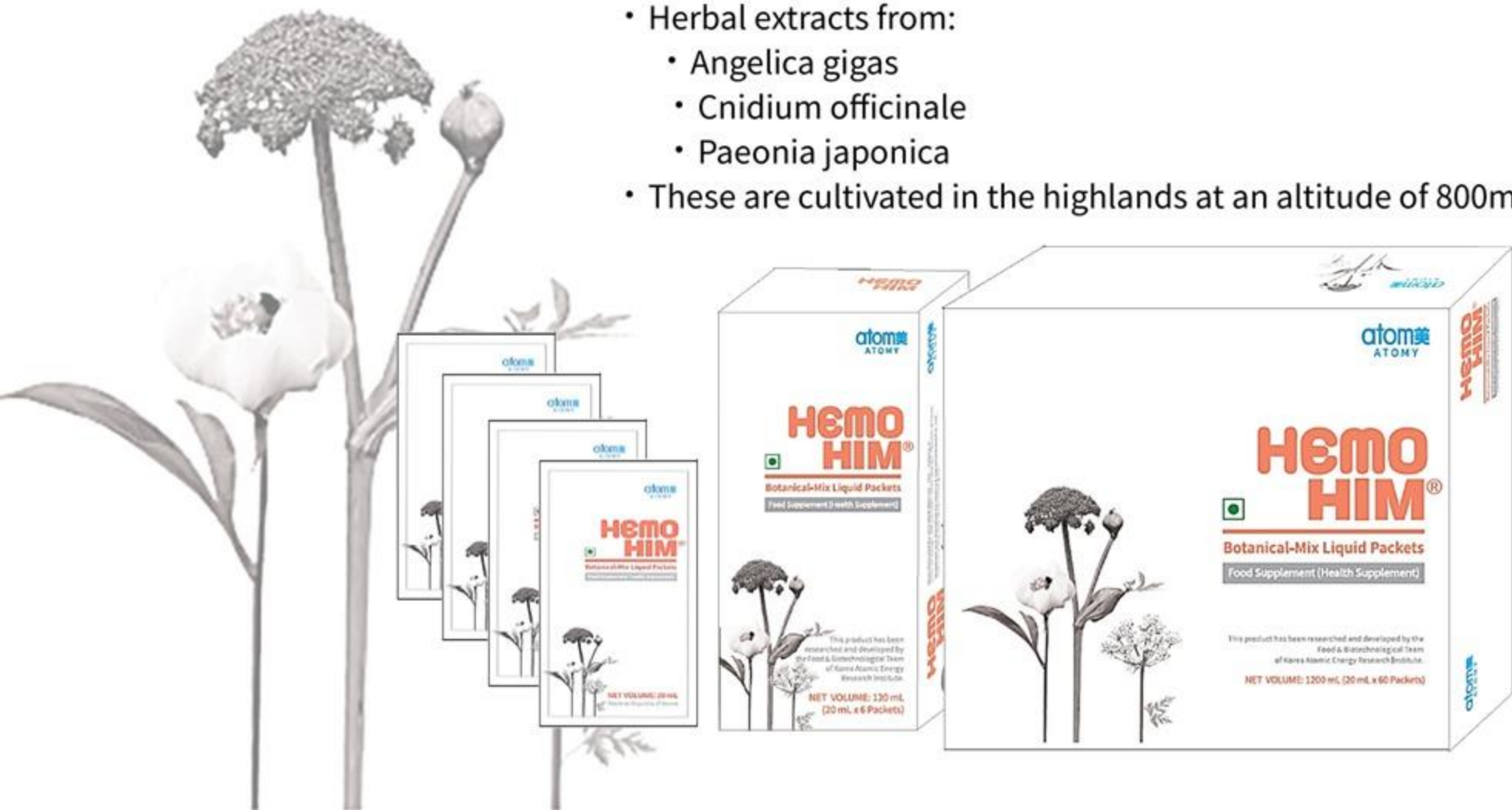


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## Active ingredients in HemoHIM and where are they found?

- Herbal extracts from:
  - Angelica gigas
  - Cnidium officinale
  - Paeonia japonica
- These are cultivated in the highlands at an altitude of 800m



# Know More About HemoHIM

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## How much HemoHIM should be consumed?

- One packet (20ml) two times a day by adults
- For maximum four consecutive months a year for normal healthy people
- People undergoing treatment may continue for longer duration



# Know More About HemoHIM

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## How to consume HemoHIM?

- Open the HemoHIM sachet and drink directly
- Do not dilute with water or any other liquid
- Consume preferably early morning on an empty stomach



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## What are the benefits of consuming HemoHIM?

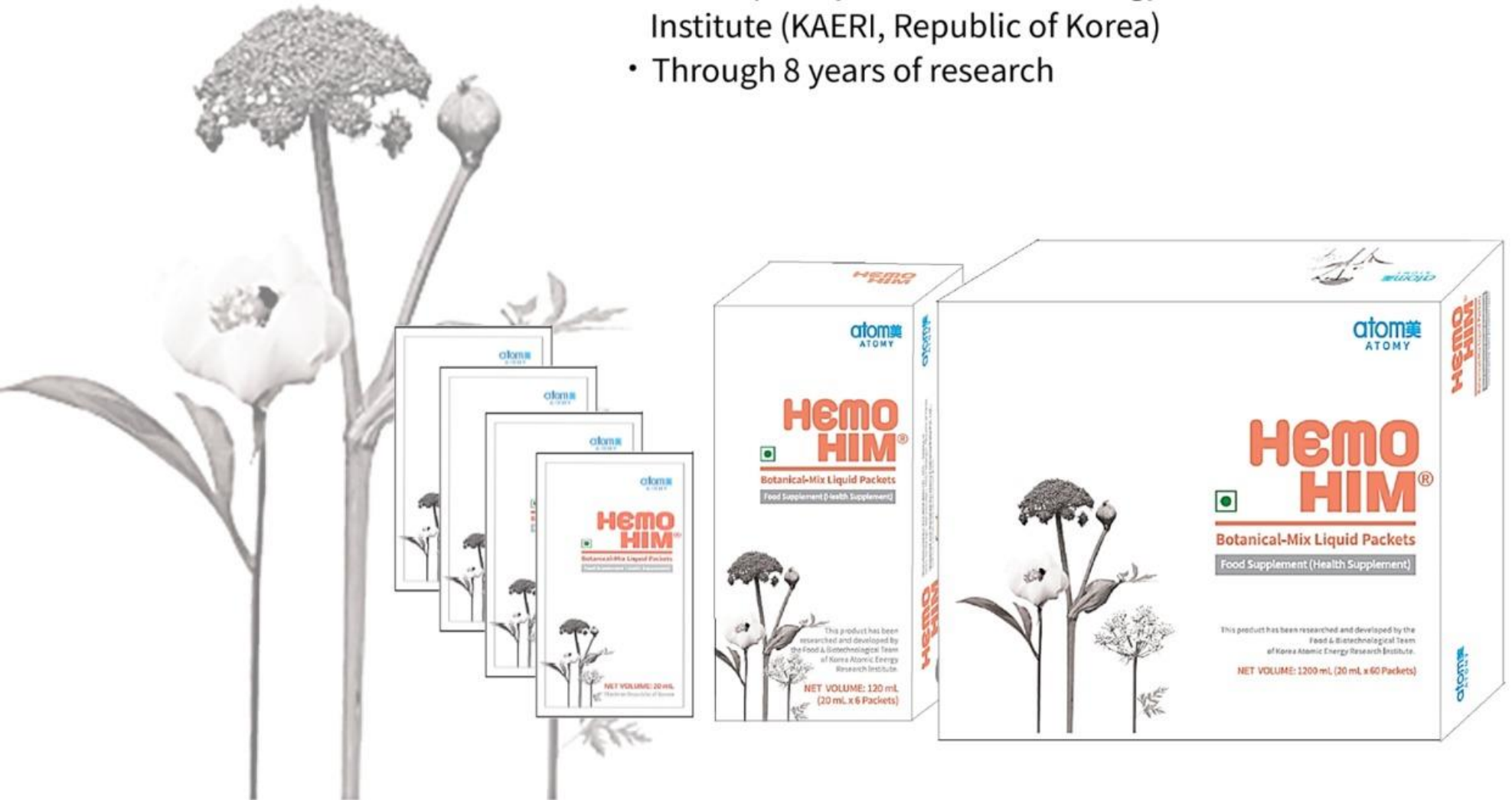
- Helps to strengthen overall health
- May recover and enhance immune system



# Know More About HemoHIM

## Who developed HemoHIM?

- Developed by Korea Atomic Energy Research Institute (KAERI, Republic of Korea)
- Through 8 years of research



# Know More About HemoHIM

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Did you know which is the highest selling product in Korea direct selling industry?

- HemoHIM has been the No. 1 product in sales within Korea direct selling industry
- For the past 7 consecutive years



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## HemoHIM global sales in 2021?

- Cumulative sales of 1 billion US dollar in 2021

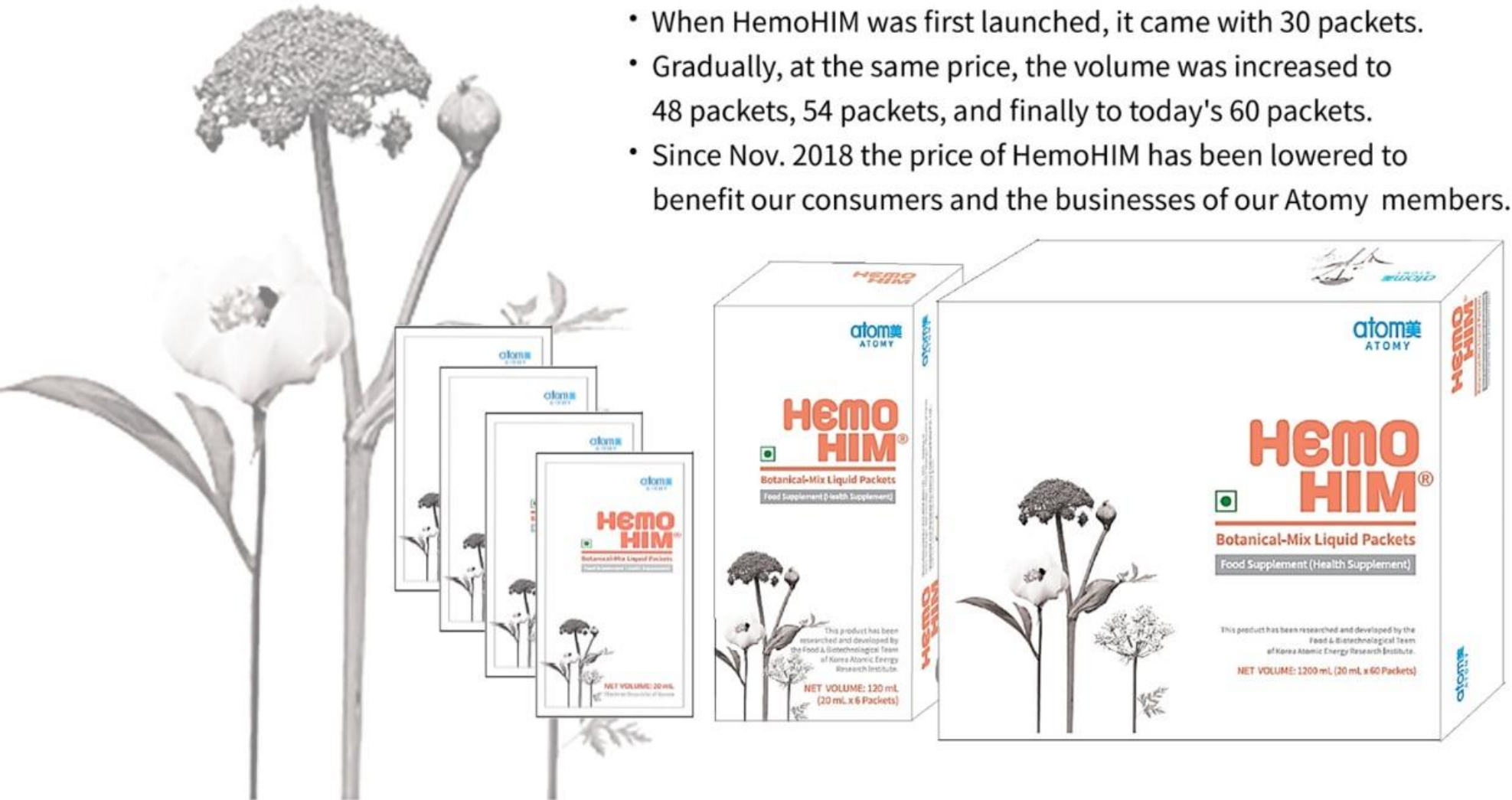


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## Why HemoHIM sachets where increased in quantity and its story?

- When HemoHIM was first launched, it came with 30 packets.
- Gradually, at the same price, the volume was increased to 48 packets, 54 packets, and finally to today's 60 packets.
- Since Nov. 2018 the price of HemoHIM has been lowered to benefit our consumers and the businesses of our Atomy members.



# Know More About HemoHIM

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## How many patents available?

- Has 21 Patents across the globe
- Including Patents from Seven Countries
  - Korea, USA, Japan, Germany, UK, France and Italy



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## In which countries has HemoHIM been registered?

- Sales in 18 global regions
- Including Korea, USA, Canada, Russia, Australia, Mexico, Kazakhstan, Kyrgyzstan, Philippines, Cambodia, Indonesia, Malaysia, Singapore, Thailand, New Zealand, China, UK and India.



# Know More About HemoHIM

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## How to Store HemoHim ?

- Keep in a cool ( below 30 degree C) and dry place.
- Avoid direct exposure to sunlight

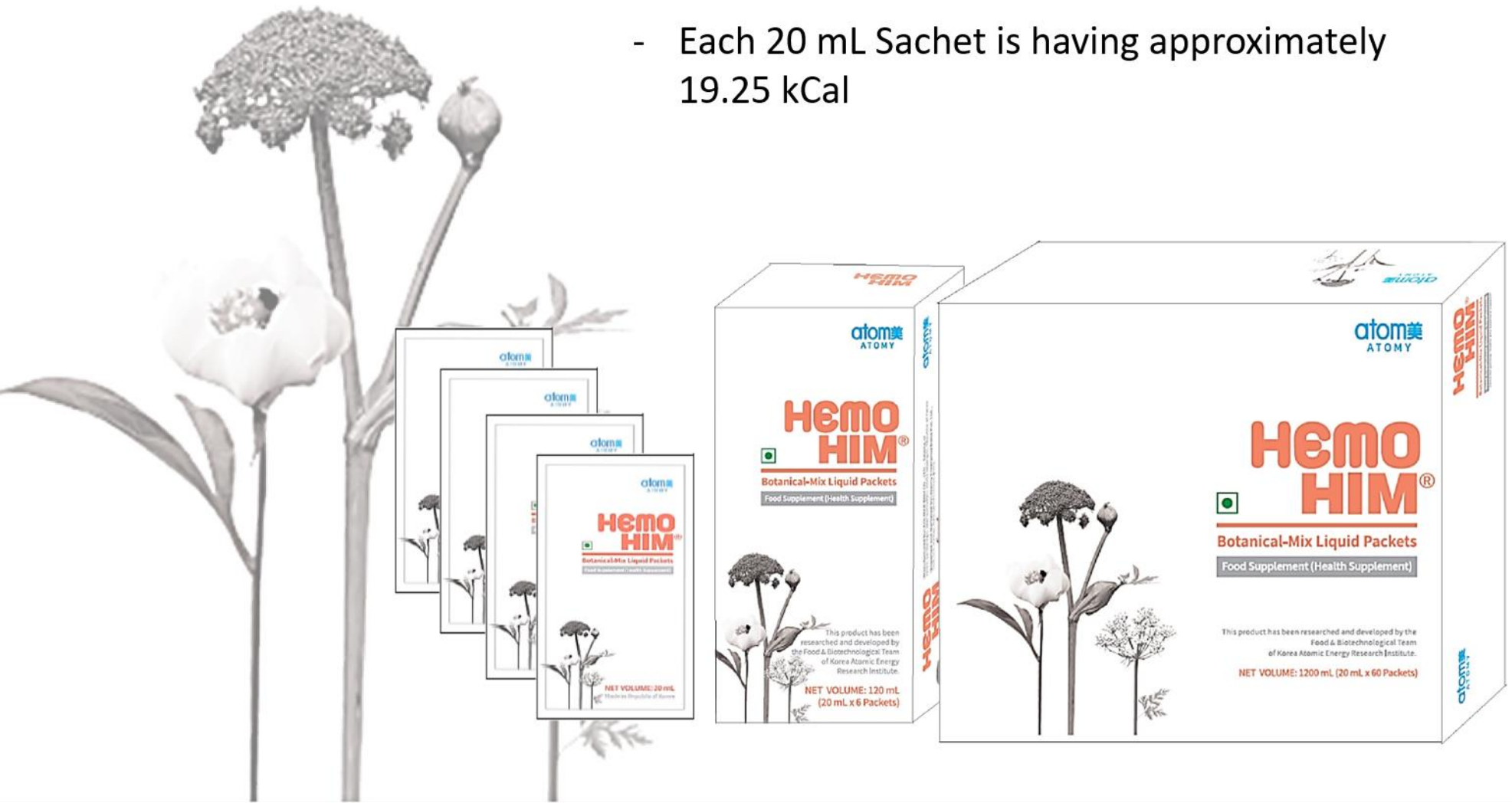


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## How much is energy per 20mL sachet?

- Each 20 mL Sachet is having approximately 19.25 kCal

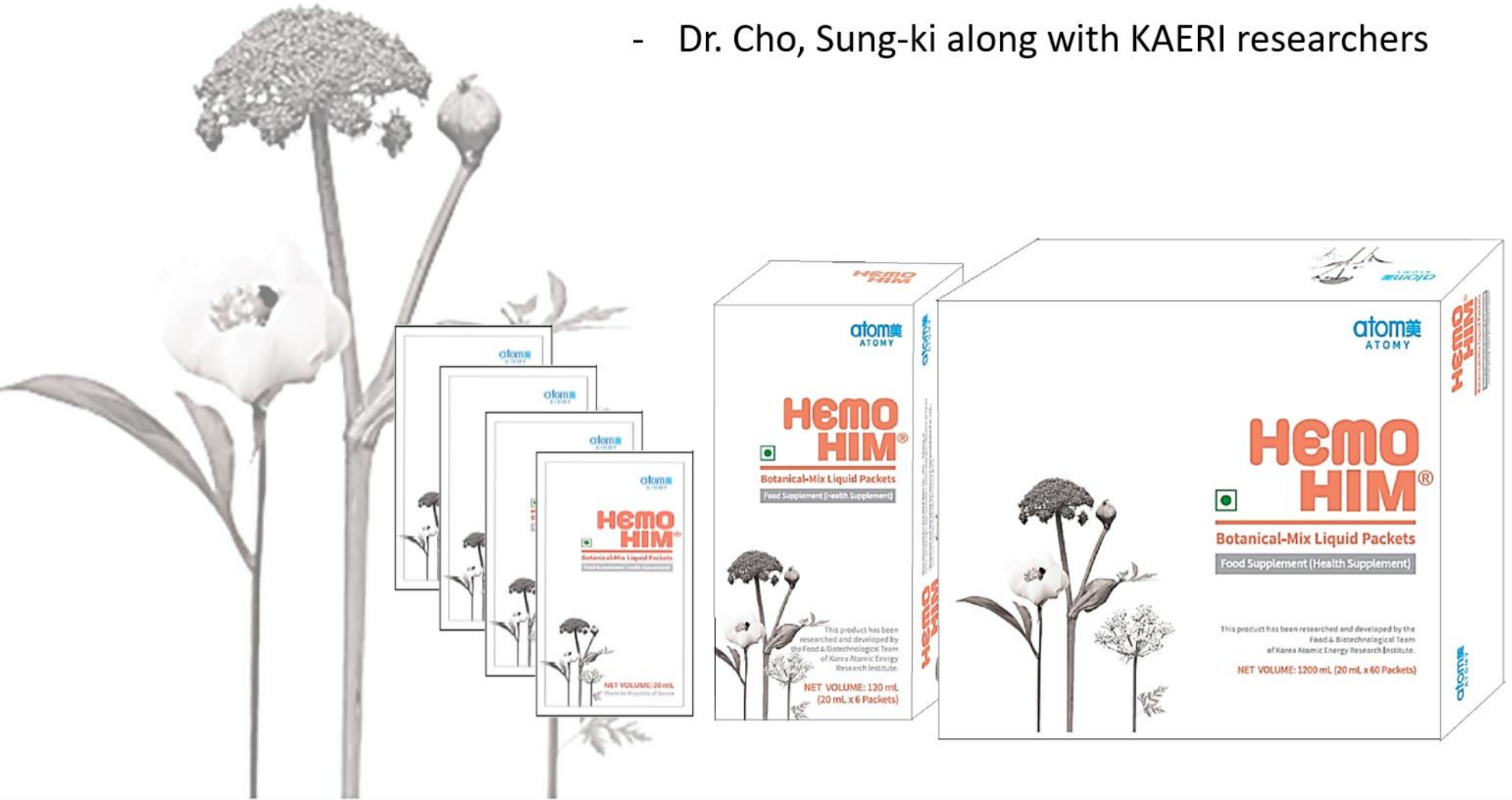


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## Who led the research on HemoHIM?

- Dr. Cho, Sung-ki along with KAERI researchers

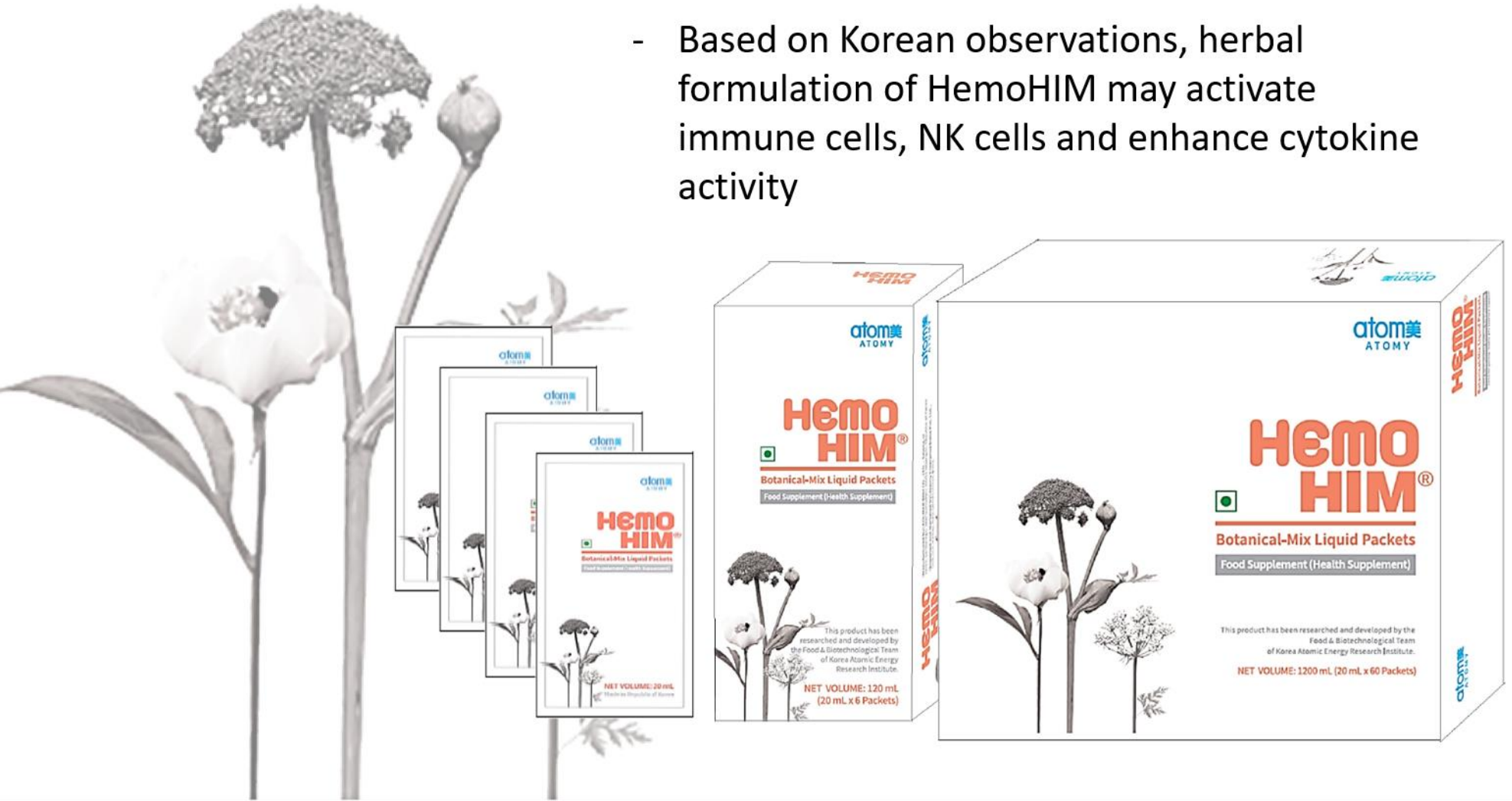


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## What were the observations based on Korean research of HemoHIM?

- Based on Korean observations, herbal formulation of HemoHIM may activate immune cells, NK cells and enhance cytokine activity



# THANK YOU



# HEMO HIM®

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