



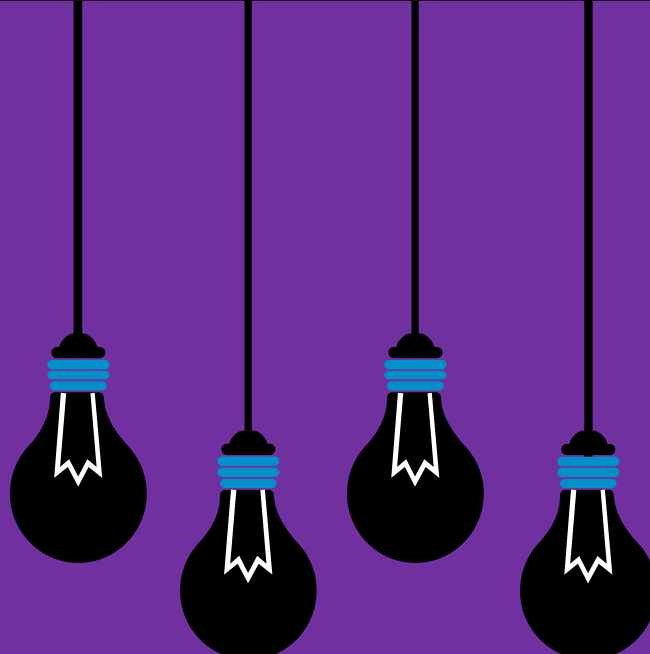
PROBLEM



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SOLUTION





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...odies an exclusive amalgamation
...tions which help you to have a
...ion for all your parking needs.



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TECHNOLOGY

The notion of purging the stagnant and outdated practices of car parking management,

SARLAXE has come a long way in a short time.

At SARLAXE we define ourselves as experience enablers and solution creators. We can create a portal between good customer experience and multiple time visits to your property due to our safety and experiential based parking system.



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**OUR
VISION**

**Our vision is to serve and pay you for
our services with embedded
technologies.**



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- Fixed Rental Services
- Fixed rental with smart technology at our own cost
- Revenue Sharing



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3 ways to systematic parking management

- Traditional way
- Urban traditional way
- Technology based parking system



Traditional way

- Hand written parking slips
- Has a major draw back of frisking and money loss.

MONTHLY PAYMENT SLIP

A. P. S. & CO.
SCOOTER / CAR PARKING
FEROZE GANDHI MARKET, LUDHIANA
APPROVED BY M. C., LUDHIANA

No. DATED 3/4 TO 3/5/07

Name

Vehicle No. 156 F163 1810-3331 Pass No. 156 160
0415 8675 2

Rupees

Month April 07

Rs. 35/- Signature

(1/4 Payment of Lost Vehicle after one month) (Timings : 8:00 am to 8:00 pm)



Urban traditional way

Advantages of Mobile POS

- 💰 You can take your sales anywhere
- 💰 They're easy to use
- 💰 Tipping has never been easier
- 💰 You can send receipts with the click of a button
- 💰 They work during power outages
- 💰 They can connect via cellular data (select phones and tablets only)

Disadvantages of Mobile POS

- ❌ Out-of-date software may get buggy
- ❌ Devices are reliant on battery charge (if not plugged in)
- ❌ You take on a heightened security risk
- ❌ You might have to use your personal device



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- Smart Technology
- RFID systems
- ANPR
- Application based systems (customized)



RFID

- Radio Frequency Identification [RFID] technologies have been around for more than a generation. They're used for cashless system etc in parking management. The advantages of using this technology are often discussed, but it is important to note that RFID tech isn't without its disadvantages as well.



- Advantages

- It is extremely convenient.
- It is incredibly small.
- It is a rugged technology.
- It provides easy inventory management solutions.
- It allows for a database to become portable.
- Customer service becomes instantly enhanced.

- Disadvantages

- It is easy to intercept the data on the RFID chip.
- The range of scanning can be quite small.
- The cost of its development can be rather high.
- There's the possibility of virus infection.
- RFID chips are very easy to clone.
- New technology may make RFID chips obsolete.



ANPR

Automatic Number Plate Recognition (ANPR) is software used to recognize the number plates automatically by performing sophisticated optical character recognition on images to read the licence plates of vehicle.

- Used as a mobile or fixed solution according to needs and detects
- Number plate with high accuracy – 95%
- For parking automation and parking security
- For access control/limited access to restricted area
- Get full list of all vehicle decoded
- The image is analysed in less than 20 to 50 milliseconds to enable real time surveillance.



- Advantages
 - Better Surveillance and Monitoring
 - Better Security
 - Better Video footage and stills
 - No or fewer needs for manned surveillance

- Disadvantages
 - Privacy (Data Theft)
 - Extreme weather can affect the accuracy



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Advantages of our services –

- **Efficient use of less parking space.**
- **We provides safety and security against theft/accidents at parking premises, insuring from reputed insurance company at our cost.**
- **Real-time parking analysis.**
- **Fleet Management solution.**
- **We develop our site at our own cost.**
- **Better customer experience.**



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OUR USP

- Efficiently use of parking space to increase the footfall of property.
- We provides safety and security against theft/accidents at parking premises ny insuring from reputed insurance company at our cost.
- We develop our site at our own cost.



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Our operational sites

- Celebration mall – Gurgaon
- City center – Gurgaon
- Omaxe mall – Patiala
- Omaxe Plaza – Ludhiana
- Novelty mall – Amritsar
- OMAXE World Street, Faridabad



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Future endeavours

- Modest mall – Bhiwadi
- Omaxe Cannought place mall – Greater Noida
- Amazio Mall – Amritsar
- NRI mall – Greater Noida



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OUR
PRESENSE





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NORTH INDIA



Our clients



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