



# Indian Akarka- ra Cultivation



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इण्डियन अकरकरा की व्यवसायिक स्तर पर खेती

## Introduction:



**A**karkara (Spilanthes Acmella) is also known as Acmella oleracea is a unique and versatile herbal plant and also known as anti-toothache plant with high medicinal usages So, it has been recognized as an important medicinal plant. Due to its traditional uses in health care and as food, now-a-days, there is an increasingly demand all over the world. Akarkara flowers begin with thick red stuff; they increasingly stretch and turn yellow, keeping the red on the top. Naturally leaves are dark green and

the stems, leaf stalks and veins dark green with light-purple colour. It can be an easily grown plant with a spreading and bringing up the rear habit

**Vareity : Anacyclus Pyrethrum**

## Uses:

**A**karkara (Spilanthes Acmella) is a valuable gift from the nature to living being. Akarkara fresh or dry (Panchang) is used in manufacture of many ayurvedic, Homoeopathic, unanai, and alopathic medicines. AKARKARA has natural oil, which is good source for health. Using Akarkara helps regulate the body metabolism by expelling the toxic body fluids.

## Cultivation:

**P**roper Soil treatment including give land a better Pulverize and drying. Cow dung manure should be mixed. Beds or plain pan should be prepared (as per planning of plantation) the distance of beds is depending on irrigation systems. Land should be well irrigated before sowing the planting Material.

## Species:

**A**nnual erect or ascending stout herbs, 20-50 cm high. Annual erect or ascending herbs, 15-40 cm high.

## Marketing:

**A**karkara root (*Anacyclus pyrethrum*) is an aphrodisiac herb from the Indian herbal medicine, Ayurveda. It grows pretty much all over the Mediterranean region, and in Northern India, Himalayas, and some Arabian countries. As a plant it's quite similar to chamomile, and the bioactive compounds – alkyl amides – are the same ones that can be found in the notoriously ineffective maca root.



## Harvesting:

**A**fter the two to three month of showing of Akarkara plant start flowering then take mature flower buds gently. Fresh flower buds are yellow in colour with red top. After the starting of flowering plant produce number of flowers and take it periodically. After that dry it properly through proper procedure. After The crop cycle is complete root should be dug out and dry it.

## Economics Of One Acre Indian Akarkara Cultivation:

### Expenditure:

| Distance<br>(in acre)           | Kit (1 kg)<br>(in land) | Cost of Kit<br>(per Kit) | Total                | Fertilizer | Cost of<br>cultivation        |
|---------------------------------|-------------------------|--------------------------|----------------------|------------|-------------------------------|
| 6inchX2 ft                      | 5 kit                   | 2000 Rs                  | 2000X5=<br>10,000 /- | 2,000 /-   | 10,000+2,000<br>=<br>12,000/- |
| <b>Total Expenses: 12,000/-</b> |                         |                          |                      |            |                               |

## Income:

### 1) Income From Dry Flower:

| Income of year                                | Dry Flower<br>(in 6 months) | Company buy-back<br>(per kg) | Total                |
|---|-----------------------------|------------------------------|----------------------|
| In 6 <sup>th</sup> month                      | 1000 kg                     | 80 Rs                        | 1000X80=<br>80,000/- |
| <b>Total Income From Dry Flower: 80,000/-</b> |                             |                              |                      |

### 2) Income From Dry Roots:

| Income of year                               | Seeds<br>(in 6 months) | Company buy-back<br>(per kg) | Total             |
|--|------------------------|------------------------------|-------------------|
| In 6 <sup>th</sup> month                     | 500 kg                 | 100 Rs                       | 500X100= 50,000/- |
| <b>Total Income From Dry Roots: 50,000/-</b> |                        |                              |                   |

## Technical Support And Services:

**W**e also provide technical support for farming. Our Service Department with technically qualified staff provide after sales service and farmers' advisory services to our customers to get better plant establishment and faster growth of Herbal and Horticultural plantations.

We have largest network of employees who deliver Plants to customers at their door steps. Free technical services to customers on planting method, management practices and plant pro-

tection measures. Our teams of Agricultural Experts periodically visits and supervise the plantations and suggest necessary guidelines to get better growth and higher returns. The income expenditure indicated by the company is an approximate figure, as it also depends on the nature and hard work of the farmer.

Services:

1. This includes Supervision, consultancy, guidance, Transportation cost first year.
2. First production starts after 6<sup>th</sup> month.
3. Buy back agreement of Indian Akarkara.

## Terms And Conditions:

1. For 1 Acre plantation the cost of Plants is Rs. 12,000/-, out of which 50% i.e. Rs. 6000/- has to be paid before the cultivation and the remaining half after the planting is done.
2. The Buy Back Agreement Stamp paper of Rs.100/- has to be stamped by District Court of your area.
3. For 10 Acre or more yield the buy Back Agreement Stamp Paper will be of Rs.500/-.

## For More Information Contact Us:



**AMRITANJALI AYURVED OPC PVT. LTD.**  
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We, Amritanjali Ayurved (OPC) Pvt. Ltd. are one of the reputed manufacturers and exporters of Herbal products like Dry powder, Nixoderm Skin Ointment, Cavifast Dental Cream, Cavisan Dental Cream and much more. These products are processed using natural herbs and quality ingredients, sourced from trusted names of the industry. As demands of our clients differ from each other, we are offering our products in different size packaging as per their requirements. Owing to superior quality, effectiveness, purity, precise composition, healthy to use and long shelf life, our products are used in various commercial areas like parlors, spas, pharmacies, cosmetic industries and for daily use also. Since our establishment, we have been associated with dedicated team of professionals, who are experienced and knowledgeable professionals. Our entire team is assigned with different activities who work in complete sync to process good quality Herbal Products. We provide regular training sessions to them, organize workshops and seminar in order to sharpen their industrial knowledge and skills.

