

# Gokshura Cultivation



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## गोखरू की व्यवसायिक स्तर पर खेती

## Introduction:



**G**okshura is an herb and also it is a medicinal plant. It is used in preparation of medicines. It is one of the pure herb which is used in Ayurvedic medicines. The Gokshura is originated from the genus of Tribulus. Gokshura belong to Zygophyllaceae family. The Gokshura is scientifically named as Tribulus terrestris. These herbs are not only used in Ayurvedic medicines, but also in other Indian Medicines like Siddha, Unani and Kashmiri. In North America it is an invasive species. It is an herbaceous tap-rooted perennial plant. These are mainly found in Southern Europe, Australia, Africa, India, China, Vietnam and Southern Asia.

As this is mostly found in the subtropical parts so in India also these Gokshura is found in Punjab, Gujarat, Assam, Jammu and Kashmir, Himachal Pradesh, Rajasthan and Uttaranchal. This Gokshura herb is also named as Gokharu, Gokhru, Gokhru, Bahukantaka and Chirupalleru.

## Soil And Climate:

For Growing Gokshura we can use all kinds of soils, as it can thrive well in all types of soils, right from the clay loam –light sandy loam soils. The high level alkaline soils are not more preferred and also not suitable for Growing Gokshura. The water logging should be avoided in the field.

The climate which is required for growing Gokshura is tropical, sub-tropical and semiarid climates. They mostly prefer open sun with warm climate. The rainfall requirement for this crop is also very less.

## **Properties:**

- $\checkmark$  This is sweet in taste.
- ✓ It is very heavy to digest.
- ✓ The texture of this Gokshura will be oily
- ✓ After the digestion the taste gets converse.
- ✓ It is a coolant.

✓ This can balance three Doshas like Kapha, vata and pitta.

## Harvesting:



t is one of the long duration crops. After planting, the plant as it takes 240 -250 days in the main field. The seeds get ripen in October when the crop is uprooted. The harvesting can be done by using the Kudali ripen seeds and also the roots. For the preparation of medicines we need to take the fully ripen seeds and also roots. After the harvesting the seeds and roots, we need to separate the roots and seeds.

The roots and seeds should be dried them in a shade. After they are dried, they should be stored in a shade and the packed material should be kept in a cool – air godown.

## Economics Of One Acre Gokshura Cultivation:

#### **Expenditure:**

#### YURVED (UPC) PVT. LTD.

Distance (in acre)	Kit (in land)	Cost of kit (per kit)	Total	Fertilizer	Cost of cultivation	
6inchX2 ft	2 kit	2000 Rs	2000X2= 4,000 /-	2,000 /-	4,000+2,000 = 6,000/-	
Total Expenses: 6,000/-						

### Income:

#### 1) Income From Fruit:

Income of year	Fruit (in 6 months)	Company buy-back (per kg)	Total				
In 6 <sup>th</sup> month	1000 kg	50 Rs	1000X50= 50,000/-				
Total Income From Fruit: 50,000/-							

## Technical Support And Services:

We also provide technical support for farming. Our Service Department with technically qualified staff provide after sales service and farmers' advisory services to our customers to get better plant establishment and faster growth of Herbal and Horticultural plantations.

We have largest network of employees who deliver Plants to customers at their door steps. Free technical services to customers on planting method, management practices and plant protection measures. Our teams of Agricultural Experts periodically visits and supervise the plantations and suggest necessary guidelines to get better growth and higher returns. The income & expenditure indicated by the company is an approximate figure, as it also depends on the nature and hard work of the farmer.

Services:

- 1. This includes Supervision, consultancy, guidance, Transportation cost first year.
- 2. First production starts after 6<sup>th</sup> month.
- 3. Buy back agreement of Gokshura.

## Terms And Conditions:

1. For 1 Acre plantation the cost of Plants is Rs. 6,000/-, out of which 50% i.e. Rs. 3,000/- has to be paid before the cultivation and the remaining half after the planting is done.

- 2. The Buy Back Agreement Stamp paper of Rs.100/- has to be stamped by District Court of your area.
- 3. For 10 Acre or more yield the buy Back Agreement Stamp Paper will be of Rs.500/-.

## For More Information Contact Us:



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We, Amritanjali Ayurved (OPC) Pvt. Ltd. are one of the reputed manufacturers and exporters of Herbal products like Dry powder, Nixoderm Skin Ointment, Cavifast Dental Cream, Cavisan Dental Cream and much more. These products are processed using natural herbs and quality ingredients, sourced from trusted names of the industry. As demands of our clients differ from each other, we are offering our products in different size packaging as per their requirements. Owing to superior quality, effectiveness, purity, precise composition, healthy to use and long shelf life, our products are used in various commercial areas like parlors, spas, pharmacies, cosmetic industries and for daily use also. Since our establishment, we have been associated with dedicated team of professionals, who are experienced and knowledgeable professionals. Our entire team is assigned with different activities who work in complete sync to process good quality Herbal Products. We provide regular training sessions to them, organize workshops and seminar in order to sharpen their industrial knowledge and skills.