



Coleus Cultivation



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कोलियस की व्यवसायिक स्तर पर खेती

Introduction:



The plant called the Coleus, Botanic name *Coleus forskohlii* is an aromatic perennial plant about two feet tall when fully mature. Coleus possesses tuber like roots and a straight and erect stem with colourful leaves. The coleus has an aromatic fragrance resembling the scent of the camphor plant.

Uses:

Coleus eye drops can significantly decrease eye pressure in healthy people without eye disease. Coleus has not yet been tested in patients with glaucoma.

Some other uses:

- Irritable bowel syndrome (IBS).
- Urinary tract infections (UTIs) and bladder infections.
- High blood pressure.
- Good source for Cancer.

Cultivation:



The coleus plant is native to India and originally grew only there. These days, the coleus is used as an ornamental plant in many gardens and herbaria around the world. Coleus is also cultivated in other countries with a tropical or sub tropical climate. Coleus grows at an optimal rate in soils that have good drainage. Coleus can grow equally well in sites with direct exposure to sunlight as well as in partially shaded areas.

Species:

Coleus is Medicinal herb; it's a bushy growing up to 2 feet. The active ingredient is Forskolin which is extracted by solvent extraction and exported to Japan, Germany, USA and Russia for drug formulation. This crop need irrigation and can be sown from July to March. Sandy loamy soil is good for this crop but it can be taken on other soil with little amendment and proper management.

Marketing:

This crop need irrigation and can be sown any time (except extreme climatic conditions). Generally its dry roots are marketed but its wet root also can be marketed easily. Our company also provides the facility of Buy Back agreement.

Harvesting:

After planting, harvest can be done after 5-6 months. Make sure tubers should not be damage while harvesting. After harvest, the tubers are the cut into small pieces & allow drying under shade until it reaches 8% moisture level.



Economics Of One Acre Coleus Cultivation:

Expenditure:

| Distance (in acre) | Cutting (in land) | Cost of Cut- ting (per cutting) | Total | Fertilizer | Cost of cultivation |
|-----------------------|----------------------|---------------------------------------|------------|------------|------------------------|
| | | | 15,000X3 = | 10,000 /- | 45,000+10,000 = |

| | | | | | |
|---------------------------------|--------|------|-----------|--|----------|
| 6inchX2 ft | 15,000 | 3 Rs | 45,000 /- | | 55,000/- |
| Total Expenses: 55,000/- | | | | | |

Income:

| Income of year | Dry Root (in 6 months) | Company buy-back (per kg) | Total |
|---------------------------------|---------------------------|------------------------------|-------------------------|
| In 6 th month | 1500 kg | 100 Rs | 1500X100= 1,50,000/- |
| Total Income: 1,50,000/- | | | |

Technical Support And Services:

We also provide technical support for farming. Our Service Department with technically qualified staff provide after sales service and farmers' advisory services to our customers to get better plant establishment and faster growth of Herbal and Horticultural plantations.

We have largest network of employees who deliver Plants to customers at their door steps. Free technical services to customers on planting method, management practices and plant protection measures. Our teams of Agricultural Experts periodically visits and supervise the plantations and suggest necessary guidelines to get better growth and higher returns. The income expenditure indicated by the company is an approximate figure, as it also depends on the nature and hard work of the farmer.

Services:

1. This includes Supervision, consultancy, guidance, Transportation cost first year.
2. First production starts after 6th month.
3. Buy back agreement of Colues.

Terms And Conditions:

1. For 1 Acre plantation the cost of Plants is Rs. 55,000/-, out of which 50% i.e. Rs. 27500/- has to be paid before the cultivation and the remaining half after the planting is done.
2. The Buy Back Agreement Stamp paper of Rs.100/- has to be stamped by District Court of your area.
3. For 10 Acre or more yield the buy Back Agreement Stamp Paper will be of Rs.500/-.

For More Information Contact Us:



AMRITANJALI AYURVED OPC PVT. LTD.

ISO 9001-2015 CERTIFIED

GMP CERTIFIED

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We, Amritanjali Ayurved (OPC) Pvt. Ltd. are one of the reputed manufacturers and exporters of Herbal products like Dry powder, Nixoderm Skin Ointment, Cavifast Dental Cream, Cavisan Dental Cream and much more. These products are processed using natural herbs and quality ingredients, sourced from trusted names of the industry. As demands of our clients differ from each other, we are offering our products in different size packaging as per their requirements. Owing to superior quality, effectiveness, purity, precise composition, healthy to use and long shelf life, our products are used in various commercial areas like parlors, spas, pharmacies, cosmetic industries and for daily use also. Since our establishment, we have been associated with dedicated team of professionals, who are experienced and knowledgeable professionals. Our entire team is assigned with different activities who work in complete sync to process good quality Herbal Products. We provide regular training sessions to them, organize workshops and seminar in order to sharpen their industrial knowledge and skills.

