

Black Tulsi



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Introduction:



Ocimum tenuiflorum (synonym Ocimum sanctum), commonly known as holy basil or tulsi, is an aromatic perennial plant in the family Lamiaceae. It is native to the Indian subcontinent and widespread as a cultivated plant throughout the Southeast Asian tropics.

Tulsi is cultivated for religious and traditional medicine purposes, and also for its essential oil. It is widely

used as a herbal tea, commonly used in Ayurveda, and has a place within the Vaishnava tradition of Hinduism, in which devotees perform worship involving holy basil plants or leaves.

Holy basil is an erect, many-branched subshrub, 30–60 cm (12–24 in) tall with hairy stems. Leaves are green or purple; they are simple, petioled, with an ovate, up to 5 cm (2.0 in)-long blade, which usually has a slightly toothed margin; they are strongly scented and have a decussate phyllotaxy. The purplish flowers are placed in close whorls on elongated racemes.^[3]

Usage:

Holy basil is a plant. It is originally from India but now grows in Australia, West Africa, and some Middle Eastern countries. It is used in Ayurvedic medicine. The leaves, stems, and seeds are used to make medicine.

Holy basil is used for anxiety, stress, diabetes, high cholesterol, and many other conditions, but there is no good scientific evidence to support these uses.



In cooking, holy basil is used for its peppery taste, and is sometimes called "hot basil".

Climate:

Tulsi is a tropical plant, it requires warm temperatures to germinate and should be kept in a place that's at least 70 degrees. If your house is particularly cool, consider using a seedling heat mat to warm soil temperatures. The soil should be kept continuously moist, but not soggy.

Soil:

The plant is sufficiently hardy and it can be grown on any type of soil except the ones with highly saline, alkaline or water logged conditions. However, sandy loam soil with good organic matter is considered ideal. The crop has a wide adaptability and can be grown successfully in tropical and sub-tropical climates.

The land is brought to fine tilth and laid out into plots of convenient sizes for irrigation. It is preferable to add 15 tonnes of farm yard manure per hectare during the preparation of land and mixed well in the soil.

Harvesting:



a rain in the previous day.

The crop is harvested at full bloom stage. The first harvest is obtained at 90-95 days of planting. Then it may be harvested every 65-75 days interval. Harvesting is done usually on bright sunny days for good oil yield and its quality. It is not desirable to harvest the crop if there was

IRRIGATION:

Irrigation depends upon the moisture content of soil. In summer 3 irrigation per month are necessary, in rainy season no irrigation is required. About 12-15 irrigation are enough during the year.

Economics Of One Acre Black Tulsi Cultivation:

Expenditure:

Distance (in acre)	Seed (in land)	Cost of Seed (per kg)	Total	Other Expenses (As Per Requirement)	Cost of cultivation		
1*1ft	5 kg	2,000 Rs. /-	5kgx2000 =	F <mark>ert</mark> ilizers	10,000/-		
	L	4 10 1	10,000/-	Land preparation La-			
	ac		Jan	bor expenses etc.			
Total Cost of Cultivation: 10.000/-							

Total Cost of Cultivation: 10,000/-

Income:

INCOME FOR FARMING OF BLACK TULSI LEAF 1ACRE							
Production	Production/kg(Approximated)	Rate	Revenue	Remarks			
Dry leaf	500	80/-	40,000/-	Production start in 3 month			
Seed	500	100/-	50,000/-				
Whole	1000	10/-	10,000/-				
Panchang							
	Total	1,00,000/-					

Technical Support And Services:

We also provide technical support for farming. Our Service Department with technically qualified staff provide after sales service and farmers' advisory services to our customers to get better plant establishment and faster growth of Herbal and Horticultural plantations.

We have largest network of employees who deliver Plants to customers at their door steps. Free technical services to customers on planting method, management practices and plant protection measures. Our teams of Agricultural Experts periodically visits and supervise the plantations and suggest necessary guidelines to get better growth and higher returns.

The income & expenditure indicated by the company is an approximate figure, as it also depends on the nature and hard work of the farmer.

Services:

- 1. This includes Supervision, consultancy, guidance, Transportation cost first year on call.
- 2. First production starts after 6th month.
- 3. Buy back agreement of Black Tulsi.
- 4. The income expenditure indicated by the company is an approximated figure, as it also depends on the nature and hard work of the FARMER.
- 5. Black tulsi growing first harvesting practical training.
- 6. Plantation cost is to be borne only once and then for next 6-month yield can be extracted.

For More Information Contact Us:



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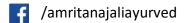
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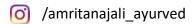
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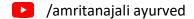
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We, Amritanjali Ayurved (OPC) Pvt. Ltd. are one of the reputed manufacturers and exporters of Herbal products like Dry powder, Nixoderm Skin Ointment, Cavifast Dental Cream, Cavisan Dental Cream and much more. These products are processed using natural herbs and quality ingredients, sourced from trusted names of the industry. As demands of our clients differ from each other, we are offering our products in different size packaging as per their requirements. Owing to superior quality, effectiveness, purity, precise composition, healthy to use and long shelf life, our products are used in various commercial areas like parlors, spas, pharmacies, cosmetic industries and for daily use also. Since our establishment, we have been associated with dedicated team of professionals, who are experienced and knowledgeable professionals. Our entire team is assigned with different activities who work in complete sync to process good quality Herbal Products. We provide regular training sessions to them, organize workshops and seminar in order to sharpen their industrial knowledge and skills.