



New Generation of Broad Spectrum Nanotechnological Natural Antifungal



Novogene

INTRODUCTION

SHELTER a new broad-spectrum fungicide and antiviral from Nanotechnology gives you a powerful weapon in the war on fungal diseases in turfgrass and ornamentals. The first product of its kind in India, SHELTER is formulated with Nanotechnology that delivers effective, long-lasting protection from Anthracnose, Apple Scab, Bacterial Canker, Blossom End Rot, Brown Rot, Cedar Apple Rust, Club Root, Corn Smut, Crown Gall, Damping off, Downy Mildew, Early Blight, Fire Blight, Fusarium Wilt, Gray Mold, Late Blight, Leaf Curl, Leaf Spot, Mosaic Virus, Potato Scab, Powdery Mildew, Rust, and Verticillium Wilt. And broad range of ornamental diseases.

And, because fungal pathogens can quickly damage your turf, you'll appreciate SHELTER's immediate results and superior performance. SHELTER's unique Nanotechnology enables you to prevent and eliminate a broad spectrum of key disease pathogens all at the same time. Having multiple types of control in one convenient, easy-to-apply product also means you save time and labor in your disease treatment program, freeing up your team to focus on other areas.

- Fast-acting and long-lasting disease protection.
- Controls a broad spectrum of fungal pathogens at the same time.
- Provides outstanding value per acre.
- Delivers both preventive and curative disease controls.
- Helps reduce and prevent disease resistance.

How SHELTER works...and why it works better.

By incorporating our Nanotechnology,

SHELTER gives you four points of entering and protecting the plant.

SHELTER safeguards your susceptible turfgrass with multi-site protection. It first coats the plants' surfaces with a contact action barrier that kills germinating fungal spores and keeps them from penetrating into the grass blades.

SHELTER also moves through the thatch and soil to be absorbed by the roots. There it guards against root diseases while also providing acropetal activity, meaning it works upward within the plant as water moves through. SHELTER's systemic activity enhances protection by inhibiting new disease growth. SHELTER's multiple modes of activity promote good resistance management along with superior performance.

As efficient as it is effective.

In addition to industry-leading control of anthracnose, brown patch, dollar spot and snow mold, SHELTER offers you industry leading value. In fact, SHELTER can eliminate a wide variety of fungal pathogens all in one product, allowing your budget to go further.

As the first fungicide with four modes of action, there are really no other products that compare to SHELTER. Nevertheless, many leading universities have tested it against other popular fungicide brands. Throughout that research, SHELTER has proven its outstanding efficacy.

SHELTER's Nanotechnology

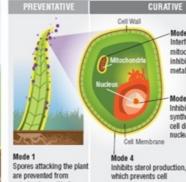
How it protects the plant

How it prevents and controls diseases

membrane production in spores

- · Topically by coating the plant to prevent disease penetration into the plant.
- · Locally penetrates into the plant from the contact site.
- · Acropetal movement from the point of contact.
- · Systemically upward through the roots.





CURATIVE Cell Wall Interferes with mitochondria which Cell Membra

inhibits cellular metabolism in spores Mode 3 Inhibits DNA & RNA synthesis and prevents cell division at nuclear level

> Healthy plant Effective, long-lasting protection provides immediate results & superior performance

ASSURED PERFORMANCE FOR OPTIMAL CONTROL

Spores attacking the plant are prevented from entering by multi-site

Broad-spectrum disease control (see label for additional diseases) SHELTER is an exceptional product that will change the way you look at fungus in turfgrass and ornamentals. Now it's possible for you to protect and improve your valuable property or acreage with preventive and curative control in one fungicide at the same time easily, effectively and economically. That's value.



Dose: Foliar application: 250 ml per acre. (1 to 1.5 ml add in 1 lit of water) Soil Application: 500 ml per acre.

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