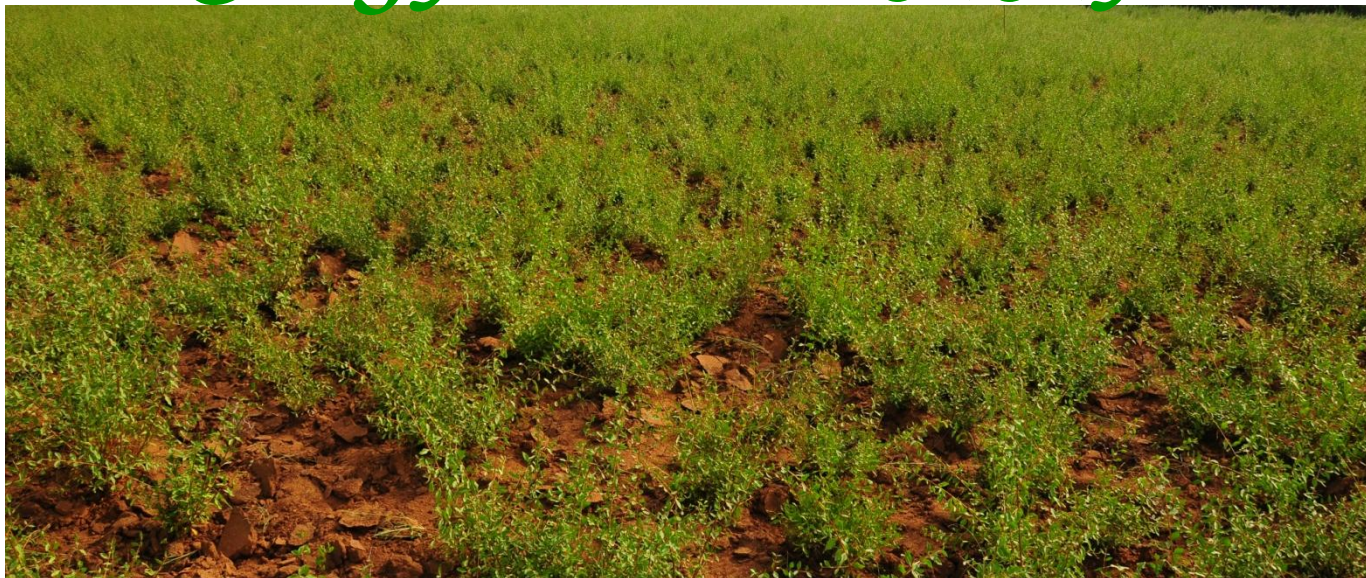



Toorabally

SOJAT HENNA



CATALOGUE

Toorabally Trading

Address : 6-17 Yamate-Cho, Ashiya, Hyogo 〒659-0096, Japan TEL: 0797-22-1305

Website : <http://www.toorabally.biz> Email : toorabally@gmail.com

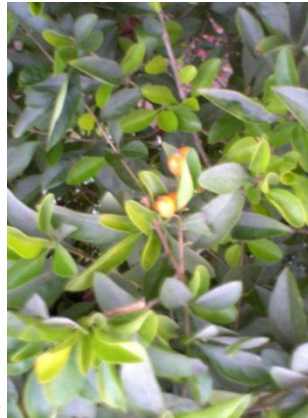
What is Henna?

Henna is the oldest known hair dye plant in the world. In India, it has been used as a cosmetic herb since a long time. The botanical name of the plant is *Lawsonia Inermis* L. syn. *Lawsonia Alba*, of the family Lythraceae. In India it is generally known by its Hindi name Mehendi or Hina. Natural Henna is the leaf of a small shrub. Twice a year, every spring and fall, the upper branches of the shrub are cut and the leaves are harvested. These are then dried and pulverized into a fine powder. In India Henna shrubs are found chiefly in the drier parts of the country and cultivated in hedges. Henna is a very strong plant and within 6 months it can grow back its branches and leaves without the aid of any chemical fertilizers or agricultural pesticides

The history of Henna dates back to ancient Egypt. Famous beauties such as Nefertity and Cleopatra used Henna to enhance their hair color. It is reported that they even used Henna to color their lips and nails. In the Middle East and India, it is used for beauty treatment and hair care. It is a hair-dye cum conditioner. Recently in Europe and America, growing attention is being put on the Natural dyeing and conditioning properties of Henna. (The plant contains red orange component, which is substantive to Keratin hair protein). Today the use of Henna has increased tremendously not only for hair coloring but also for hair conditioning (Cuticle is smoothened by its coating action), as a hair growth promoter, hair brightener, astringent and its flower oil has been used in perfumery. Henna is also used for cleansing the hair and scalp. Regular use helps turn hair healthy and shiny and prevents dandruff and itching of scalp.

Henna Characteristics

- It gives strength, firmness and gloss to dull hair and provides moderate volume.
- It keeps hair and scalp healthy.
- By providing moisture it recovers lost shine & gloss for hair which are damaged by repeated usage of permanent wave and hair color dyestuffs.
- Its treatment effect gives smoothness and thoroughly conditions the hair.
- It colors the hair naturally from orange red color to brownish tinge depending upon the color of the Henna used and amount of time left on the head.



Henna Quality

- Generally speaking, it is very difficult to distinguish between high and low quality Henna, it is best to practically use Henna and judge it. Henna is also completely natural like any other fruits or vegetables hence the quality of Henna differs based on the place of cultivation, soil of the fields and harvest timing. We take pride in providing the best quality Henna and once you use it you will find a big difference between the local Henna being sold in the market and ours.
- Our Natural Henna products are derived 100 % from plant kingdom and are free from artificial preservatives, additives and chemical dyes. As such there are no harmful side effects or allergic reactions as in chemical based hair dyes.
- For best results, we recommended using Henna once or twice a month. This will help curb split ends and protect the scalp from dandruff and keep the hair smooth and healthy.



Our Company Policy



We started manufacturing Henna with the aim of providing stable quality Henna to professional users in Japan, hence we are very particular about the raw materials that we use. For example, to procure raw Henna, we go to the place of cultivation and perform the coloring pigment test and only buy the Henna whose key coloring component, passes our standard value. At the same time we also perform “Moisture Test” and “Sand Test” and we only stock the Henna that clears our test. After that, impurities are removed by double sieving, followed by heat sterilization. All products are duly numbered as per their production batch and samples from each batch are stored in the factory. This kind of quality control is not generally carried out in India. We do this on our own accord for constant monitoring and improvement of quality and the safety and satisfaction of our valued consumers.



Toorabally Trading © 2012

Quality Control

- We have Automatic Machines for processing and packing.
- We control the production environment such that it maximizes the life and dyeing power of our product.



Quality Control

- We use only the best Quality Henna Leaves and all raw materials undergo a strict quality check before being used.
- We have an in-house laboratory for testing the raw materials finished products for quality standardization.
- We mention the Batch Number, Manufacture Date & Ingredients on every Pack and store lot samples so that any complaint or query about a specific lot can be answered or any defect can be easily traced and checked.



Test Parameter

To ensure that only the highest Quality Henna Leaves are procured, we perform the following quality check tests as per our strict quality standards.

- Moisture and Volatile matter.
- Cold water extract.
- Mineral matter.
- Acid insoluble ash.
- Extraneous sand.
- Presence of extraneous colours.

Henna How-To



I. PREPARATION

Items Required :
(Bowl, Spoon, Warm Water) Put Henna powder in a clean bowl. Add luke warm water to Henna powder and stir well to make a smooth paste.
'Henna Powder to Warm Water ratio 1:3-4

2. APPLICATION

Items Required :(Brush, Gloves, Old Towel)
Wash hair with shampoo, then towel dry before application. Apply Henna paste with brush or comb from the root to tip. Put old towel on shoulders before application. Caution: Shall not be used for dyeing eye lashes or eyebrows.



3. PERMEATION

Items Required
(Shower Cap or Wrap)
Cover the hair with shower cap or wrap. leave it for 20-30 min. If you apply Natural Henna, leave it for 1-2 Hrs for a deeper shade and greater conditioning.

4. RINSE

Items Required
(Shampoo, Conditioner, Hair Dryer) Rinse off the Henna paste thoroughly until the water runs clear, then wash the hair with mild herbal shampoo and conditioner. Dry the hair properly with hair dryer.



Sojat Henna Product



Sojat Henna Saffron Orange
Net Weight: 100g
Retail Price JPY2,730



Sojat Henna Coffee Brown
Net Weight: 100g
Retail Price JPY3,780

Sojat Henna Shades



Saffron Orange – *Henna 100%*



Tomato Red – *Henna, Amla, Ritha, Shikakai*



Treatment Clear – *Henna, Cassia, Amla, Ritha, Shikakai, Neem, Brahmi*



Lemon Yellow – *Cassia, Henna, Amla, Neem, Lavender, Turmeric, Dolu, Soybean Protein*



Indigo Blue – *Indigo, Henna, Amla, Ritha, Shikakai, Cellulose Gum*



Chocolate Brown – *Henna, Indigo, Soybean Protein*



Coffee Brown – *Henna, Indigo, Lavender, Soybean Protein*



Toorabally Trading © 2013

Caution

- We recommend doing a patch test without fail before using Henna. In case of any allergic reactions, you are advised to immediately stop using it.
- If you have an open wound, swelling or eczema on your scalp, please do not use Henna until it is completely healed.
- If Henna gets into your eyes, immediately wash out with cold water. Never dye eyebrows and eyelashes with Henna.
- After dyeing hair with Henna, in case your hair is wet, there are chances that your clothes and pillow covers may get stained, so be careful.

How to Patch Test

Make a paste using a teaspoonful of henna powder and dissolving it in hot water. Apply this paste on the inner side of the elbow or on the nape and leave it for 30 minutes. Then wash out the paste, and make sure that your skin does not develop any abnormality for the next 24-48 hours.

Our Henna at a Glance

Features	Benefits	Our Natural Henna	Other Hair Colors
Henna Based	Natural Conditioner and gives soothing effect.	YES	MAYBE
Contains other conditioning Indian Herbs	Nourishes and Strengthens hair.	YES	MAYBE
Easy Application	Make paste with warm water only and apply yourself	YES	MAYBE
Free From Harmful Chemical Contents	Virtually no side effects	YES	MAYBE
Strict Quality Control	Gives worry free Henna	YES	MAYBE
Results	Beautiful tone, volume up and add shine & luster	YES	MAYBE