LED SCREEN PROFILE

MIC Electronics Limited

Marketed By:

NINE STAR SYSTEMS
THE POWER OF GLOBAL TECHNOLOGY

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Corporate Overview

- **UNIQUENESS**: Only Indian company to have 'Design-to-Display' capabilities in true colour LED video display Segment

- Introduction of LED Mobile Video Display, first time in INDIA Middle East & South Africa

- **Human Resource**: 500 plus skilled professionals

- R&D facilities Recognised and Approved by DSIR, Govt. of India

- More than 25 Telecom Engineering Centres (TEC, Govt. of India) Approvals for its products

- Clients All over the globe - Exports to Australia, Middle-East, South Africa, Sri Lanka & USA

- **PATENTS** : Scan+ Technology used in Video walls, LED Lighting and Energy Sectors

- Embedded Telecom Software, BI & Risk Management Solutions

- Network & Element Management Solutions

- Broad Band Digital Loop Carrier on Optical Fibre SDH STM-1/4/16 RING

- **PROMOTERS**: A team of technocrats possessing sound technical Knowledge and an inclination towards R&D having market knowledge with valuable industrial experience to their credit
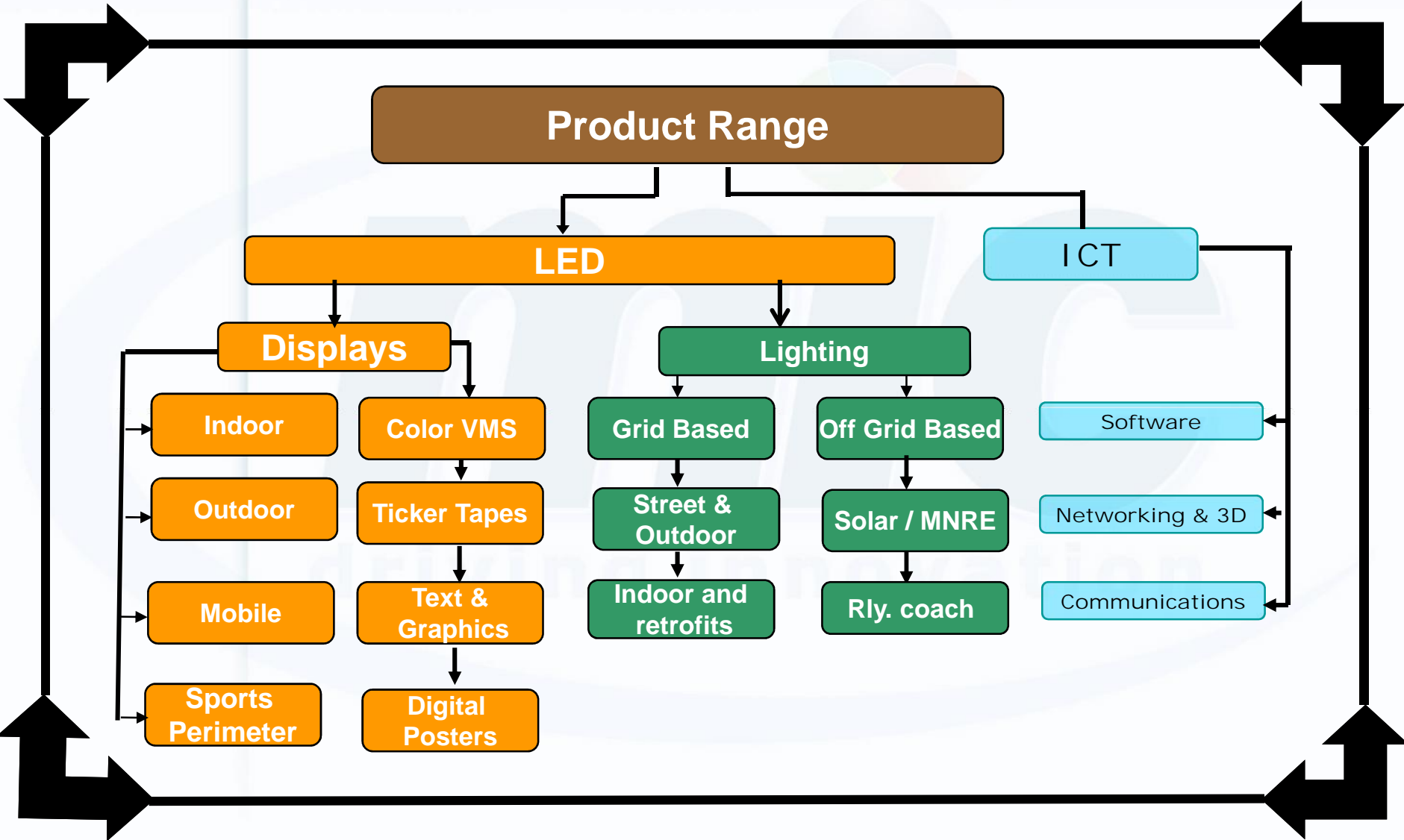
Recognition and Awards

Department of Science and Industrial Research (DSIR) Award for MIC's Research and Development efforts in Electronics Industry

Our Product has been placed in Indian Innovators Forum
http://www.indianinnovatorsforum.org/mic_led-tv.htm

Product Range

LED

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Displays

Lighting

Indoor	Color VMS	Grid Based	Off Grid Based	Software
Outdoor	Ticker Tapes	Street & Outdoor	Solar / MNRE	Networking & 3D
Mobile	Text & Graphics	Indoor and retrofits	Rly. coach	Communications
Sports Perimeter	Digital Posters			

The Out of Home (OOH) mass communication media is transforming itself, from the traditional techniques involving bill boards, hoardings, cut-outs, wall posters, banners, news paper advertisements, ad-campaigns etc., conveying a pre-fixed information and aptly called as static advertisements, to dynamic media utilizing LED video displays.

The True color LED video display contains light emitting diodes (LEDs) of three basic colors Red, Green and Blue to form a pixel. Such pixels are placed in matrix to form a module. LED modules are then arranged in a matrix to form LED display. By controlling the glow and intensity of each LED digitally, images are produced on the LED Display screen.

Features & Applications

☞ Centralized Event Scheduling

☞ Optional Site-specific Event scheduling

☞ Usage [Time & Space] based Billing

☞ Web based Administration for Configuration & Reporting

☞ Wide range of Video Sourcing

☞ Add-on services like 'News Tickers' on the Networked Displays to have enhanced revenues

☞ Accurate Billing based on Usage of Screen Time, units up to seconds.

☞ Airports

☞ Divisional/Zonal Railways

☞ Shopping Malls

☞ Network of Business Centers

☞ Advertising Network

☞ Large-scale Organized concerts / events

TRAIN No	TRAIN NAME	EXP.TIME	A/D	PF.No
2671	नीलगिरि एक्सप्रेस	18:15	D	07
608	ईरोड पासेंजर	18:10	D	04
624	चेन्नै एक्सप्रेस	18:45	D	01
634	कोयंबतूर पासेंजर	पुनर्निर्धारित		
7016	हैदराबाद एक्सप्रेस	18:15	A	10
887	तिरुचिरापल्लि पासेंजर	18:40	A	10

Sports & Perimeter

Applications:

Giant Replay Screens

Perimeter Displays

Giant Screens for better visibility to the spectators.

Installations:

Cricket Stadiums in India where IPL and BCCI Matches are conducted and soccer stadium at Ecuador.
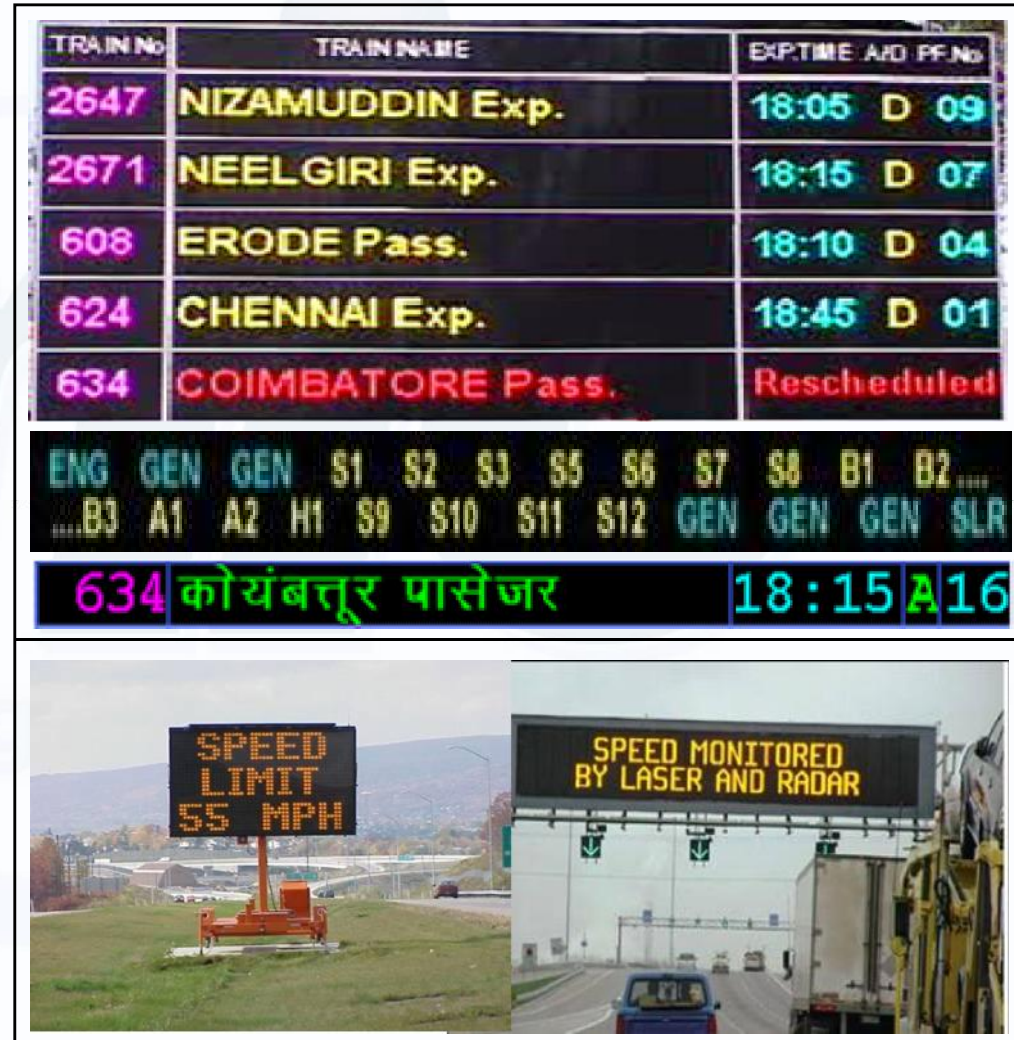
Bill Boards

- There is an increase in the requirement of these Digital Bill Boards as the price of the real estate has increased considerably.

- The advertisers have the flexibility to display multiple advertisements at the same location.

- With the change over to Digital Bill Boards from Vinyl bill boards the Advertising companies will be able to schedule and display different advertisements from a central location.

Transportation

- Our True Color Led display systems are well suited to display passenger information. The information of various fields can be displayed in different colors for easy visibility of the passengers.

- The Variable Message Sign market in India has just opened up and there is a huge market potential in this segment.

Digital Posters

- Available in both Indoor and Outdoor versions

- These Digital Posters are ideal for displaying advertisements and are a very effective display medium

- These Digital Posters can be networked and controlled from a remote control room

- Advertisement scheduling is possible and special messages can be instantaneously transmitted to these posters from the control room

- The market for these Digital Posters is just picking up all over the world

➢ Many new constructions coming up in major cities

➢ High Definition possible with LED Displays

➢ Competition between construction companies in providing amenities

➢ Gives a wonderful experience to the fans

➢ LED performance is getting better by the day.

LED Video Display Systems

Like Never Before !

Media

LED True Colour Video Display Applications

Advertising

Race Clubs

Sport Stadiums

Sport Perimeter

Musical Concerts

Display Screens in Cricket Stadiums

Perimeter Display

Replay Screens

THANKS

CONTACT

NINE STAR SYSTEMS

Effort To Save Earth Believe in Green Energy !

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